



The **2019**  
**WORLD FORUM**  
for Foreign Direct Investment



**DELEGATE  
HANDBOOK**

Presented by



Supported by the





# New South Wales Establish. Grow. Innovate.

## A tailored, confidential service for businesses to establish or grow in NSW

The NSW Government is here to help you. Our dedicated Investment Concierge team can connect you with key government and industry stakeholders, provide advice on government policies and incentive programs, offer market intelligence, source potential investment sites, and ultimately support you in building your business case to invest in NSW.

Contact the **NSW Government  
Investment Concierge**

**T: +61 2 8222 4888**

**W: [invest.nsw.gov.au](https://invest.nsw.gov.au)**



# CONTENTS

- 6** Forum Proceedings
- 10** Forum Sponsors & Partners
- 12** Agenda
- 16** Evening Events
- 20** Speakers Index
- 40** Who Is Conway?
- 42** The Conway Team



Interested in bringing  
**The World Forum for FDI**  
to your city?



**BECOME A PART OF HISTORY...**

We are now accepting RFP's for 2023.

Contact us at [events@conway.com](mailto:events@conway.com) to submit a bid.

[CONWAY.COM/EVENTS](http://CONWAY.COM/EVENTS) | [EVENTS@CONWAY.COM](mailto:EVENTS@CONWAY.COM)





## Forum Proceedings



### TIMING

To ensure the smooth running of this event and as a courtesy to the speakers, please take your seats a few minutes before each session starts so that we can keep to the time schedules.

### FORUM AGENDA

Please refer to this handbook for all details and timings concerning the program. To be notified of any last minute changes, download the Conway Events app from the GooglePlay© and iTunes© stores.

### INTERNET ACCESS

You can access complimentary wifi at the venue throughout the Forum. Please see signs in the exhibition area for log in details or ask event staff.

### MOBILE APP

The Conway Events app is available to download in both the iTunes© and GooglePlay© stores. By downloading the app, you can stay up-to-date on Forum proceedings, engage with attendees, and review your schedule.

### SOCIAL MEDIA

For live updates please follow us on Twitter @ConwayGlobal using #WorldForum19. Stay updated with all things World Forum in the activity feed on the Conway Events app.

### NETWORKING & MAKING CONTACTS

We hope that you are able to use your time at the World Forum for FDI to make meaningful connections, so please approach a staff member for an introduction if there is a specific person with whom you would like to meet during this Forum.

### ORGANIZERS

If you have questions during the event, please visit the registration desk for assistance. You may also contact us directly using information below.

Megan Evitts, Global Director of Events  
megan.evitts@conway.com | +1 (404) 374-8881

Kalyn Soenksen, Manager of Global Events  
kalyn.soenksen@conway.com | +1 (770) 366-0241

VANCOUVER  
BRITISH COLUMBIA  
CANADA

PROUD HOST OF THE  
2020 WORLD FORUM FOR FOREIGN DIRECT INVESTMENT



A leader in technology and low carbon sustainable industries and energy.  
Your destination for investment opportunities, trade and innovation.

[www.worldforumfordi.com/future-forums](http://www.worldforumfordi.com/future-forums)





A red silhouette of a city skyline, including various skyscrapers and a geodesic dome, positioned behind the year '2020'.

The **2020**  
**WORLD FORUM**  
for Foreign Direct Investment

2020 WORLD FORUM  
**SAVE THE DATE**  
15-17 JUNE, 2020

Register before 28 February, 2020  
for early-bird pricing using the discount code:

**WF20PATT**

[www.worldforumforfdi.com/register](http://www.worldforumforfdi.com/register)

Sponsored by





## Forum Sponsors & Partners



### HOST SPONSOR

Supported by the



### EVENT SPONSORS



### MEDIA PARTNER



### FORUM PARTNERS



# INTRODUCING **INVESTSAUDI.SA** YOUR PORTAL TO INVESTING IN SAUDI ARABIA



Sector Value Proposition



Hundreds of Business Opportunities



FDI Success Stories



Direct Connection to Sector Heads

Saudi Arabia is witnessing a historical economic and social transformation that is opening up large and untapped sectors: Health, Education, ICT, Sports, Entertainment, Tourism and more. All in a G20 country.







**MONDAY 17TH JUNE PRECONFERENCE DAY**

**9:00AM – 4:00PM** **FDI Training Seminar**  
**4:30PM – 7:00PM** **Welcome Reception**  
*YOTS Waterside at the Australian National Maritime Museum*

**TUESDAY 18TH JUNE CONFERENCE DAY ONE**

**8:00AM – 8:55AM** **Breakfast & Registration**  
**9:00AM – 9:05AM** **Welcome & Opening Remarks**  
 SPEAKER **Adam Jones-Kelley**  
 President, **Conway, Inc.**

**9:05AM – 9:10AM** **NSW Government Welcome**  
 SPEAKER **The Hon Stewart Ayres, MP**  
 Minister for Jobs, Investment, Tourism & Western Sydney

**9:10AM – 9:15AM** **Sponsor Presentation**  
 SPONSOR PRESENTER **Mosa Tshabalala**  
 Group CEO, **Gauteng Growth & Development Agency**

**9:15AM – 10:30AM** **Session I — The Next 25 Years: Technology, Water & Corporate Responsibility**  
*Sponsored by*



What will the next 25 years bring, and how will we balance industrial growth while maintaining corporate responsibility?

KEYNOTE & MODERATOR **Cecilia Tham**  
 Social Technologist, **Alpha**

PANEL **Ankur Gopal**  
 CEO, **Interapt**

**Richard Macciesi**  
 General Manager Insights & Innovation, **Visy Industries**

**Guido Magrin**  
 CEO & Co-Founder, **TeiaCare**

**10:30AM – 10:40AM** **Country Profile**  
*Sponsored by*



SPONSOR PRESENTER **Robert Esik**  
 President, **Hungarian Investment Promotion Agency**

**10:40AM – 11:00AM** **Networking Break**  
**11:00AM – 12:00PM** **Session II — Sector Report Interviews: Aerospace & Defense, Fintech, Cybersecurity**  
*Sponsored by*



SPONSOR PRESENTER **Michelle Hadwiger**  
 Deputy Director, **State of Colorado Office of Economic Development & International Trade**

INTERVIEWER **Mary-Jo de Leeuw**  
 Executive Director, **Platform Internet of Toys**

**Aerospace & Defense:** The Aerospace and Defense industries, and their associated clusters, are booming, not just in our host country, but across the world. This session will explore where companies are expanding, what support they need from the public sector, and where they see the biggest opportunities for growth.

INTERVIEWEE **Mark Bünger**  
 Managing Director, **InnovationLab**

**Chris Deeble**  
 Chief Executive Officer, **Northrop Grumman**

**FinTech:** Our experts will discuss new technologies & opportunities in this critical industry to assist in growth and corporate expansion.

INTERVIEWEE **Kalif Auditore**  
 CEO, Founder, **Joey Crowd, Eureka Revolution Pty. Limited**

**Lukas Bower**  
 Managing Director, **Industrie & Co Australia**

**Cybersecurity:** Securing data and protecting intellectual property has never been more important. How will companies and governments address this critical issue around the world?

INTERVIEWEES **Tom Humphrey**  
 Venture Partner, **Access Ventures**

**12:00PM – 1:00PM** **Lunch**  
*Sponsored by*

TOKYO METROPOLITAN GOVERNMENT

SPONSOR PRESENTER **Rieko Tagawa**  
 Director for Attraction of Foreign Companies | Special Zone Strategic Projects Promotion Section | Office for Strategic Policy and ICT Promotion, **Tokyo Metropolitan Government**



Supported by the



**1:00PM – 2:00PM** **Session III — Investment in Focus: Asia Pacific**  
 Corporate decision-makers will tell us which areas in the APAC region will be the most robust for FDI and which industries are poised for the most dramatic growth.

KEYNOTE & PANELIST **Shailendra Kumar**  
 Chief Evangelist, **SAP**

MODERATOR **Mike Chinoy**  
 Non-Resident Senior Fellow, **University of Southern California**

PANEL **Patrick Fiel**  
 SVP, **EdgeConneX**

**Simon Lacey**  
 Vice President, **Huawei Technologies**

**Jeremy Liddle**  
 Founding Partner, **SDGx**

**2:00PM – 2:10PM** **City Profile**  
*Sponsored by*



SPONSOR PRESENTER **Pan Gengfeng**  
 Deputy Director, **Huzhou Bureau of Commerce**

**2:10PM – 3:10PM** **Session IV — Preparing for Industry 4.0: Workforce Development & Talent Retention**

KEYNOTE & MODERATOR **Sally A Illingworth**  
 Director of Branding & Digital Strategy, **Illingworth Media**

PANEL **Carine Clark**  
 CEO, **Banyan**

**Jon Gustafson**  
 Director Workforce Partnerships & Incentives, **Lockheed Martin Corporation**

**Spandana Palaypu**  
 CEO, **ZoEasy**

**Arran Stewart**  
 Chief Visionary Officer, **Job.com**

KEYNOTE & MODERATOR **Sally A Illingworth**  
 Director of Branding & Digital Strategy, **Illingworth Media**

PANEL **Carine Clark**  
 CEO, **Banyan**

**Jon Gustafson**  
 Director Workforce Partnerships & Incentives, **Lockheed Martin Corporation**

**Spandana Palaypu**  
 CEO, **ZoEasy**

**Arran Stewart**  
 Chief Visionary Officer, **Job.com**

**3:10PM – 3:30PM** **Networking Break**



**3:30PM – 4:45PM** **Session V — Global Disorder: How Protectionism, Trade Wars & Automation will Reshape the Future**  
 Robots and artificial intelligence are replacing traditional workers across myriad industries around the world. What will this mean to future generations, and how can we best prepare for these inevitable changes?

KEYNOTE & PANELIST **Peter Zeihan**  
 Geopolitical Strategist/Author, **Zeihan on Geopolitics**

MODERATOR **Richard Quest**  
 Anchor & Correspondent, **CNN**

PANEL **Doyle Buehler**  
 CEO, **Dept. Digital**

**5:45PM – 9:00PM** **Networking & Dinner Reception**  
*Clearview Glass Boat Dinner*

**WEDNESDAY 19TH JUNE CONFERENCE DAY TWO**

**8:00AM – 8:55AM** **Breakfast & Registration**  
**8:55AM – 9:00AM** **Welcome Back**  
**9:00AM – 10:15AM** **Session VI — Feeding Tomorrow: Agribusiness & Agritech**  
 Agribusiness is one of the fastest growing and most critical industry sectors in the world. Where are companies expanding, and how is technology supporting the world's agricultural needs?

KEYNOTE & MODERATOR **Ben Waters**  
 Senior Managing Director | Head of Agribusiness, **FTI Consulting**

PANEL **Alastair Bor**  
 Chief Technology Officer, **Ecofibre Limited**

**Guy Hudson**  
 Executive Director, **SparkLabs Cultiv8**

**Mark Peebles**  
 Managing Director, **Alltech Lienert Australia**

**Emma Weston**  
 Co-Founder & CEO, **AgriDigital**

**10:15AM – 10:45AM** **Networking Break**  
**10:45AM – 11:00AM** **IPA Awards Ceremony**  
**11:00AM – 12:00PM** **Session VII — Interview: Startups & Innovation**  
*Sponsored by*



# Agenda

# The 2019 WORLD FORUM for Foreign Direct Investment

How should businesses and governments work together to cultivate a start-up innovation hub? What tips and tricks have been found the most successful. What should be avoided?

**SPONSOR PRESENTER** **Mohammed S. Alamro**  
Business Development Manager, **INVEST SAUDI**

**INTERVIEWER** **Vanessa Ronan-Pearce**  
Director of CFO Forum, **Gartner**

**INTERVIEWEE** **Bonnie Cheung**  
Venture Partner, **500 Startups**

**Maren Lesche**  
Managing Director, **Startup Colors**

**Upkar Sharma**  
Founder & CEO, **Crea**

**12:00PM – 1:00PM**

## Lunch

*Sponsored by*



**SPONSOR PRESENTER** **Keke Li**  
Deputy Director, **Dongying Economic & Technological Development Zone**

**1:00PM – 2:00PM**

## Session VIII — Smart Cities, Logistics & Infrastructure

*Sponsored by*



What is a Smart City, and how are cities and regions investing in their infrastructure and logistics capabilities to support growth and mobility?

**SPONSOR PRESENTER** **Soror Basalom**  
Managing Director of Transport & Logistics, **INVEST SAUDI**

**MODERATOR** **Guillermo Mazier**  
Vice President of Global Innovation, **Conway, Inc.**

**PANEL** **Raghu Bala**  
CEO, **NetObjex**

**Adam Beck**  
Executive Director, **Smart Cities Council Australia New Zealand**

**Louise Collins**  
Chief of Operational Planning, **Pacific National**

**2:00PM – 2:30PM**

## Networking Break

**2:30PM – 2:45PM**

## Country Profile

*Sponsored by*



**SPONSOR PRESENTER** **DR Congo National Agency for the Promotion of Investments**

**2:45PM – 4:00PM**

## Session IX — Emerging Markets & Sustainable Development

*Sponsored by*



Emerging markets tend to be some of the fastest growing in the world and are often at the forefront of sustainable development. A panel of experts will discuss the how's and why's of sustainable development, and the markets that will benefit most from it.

**SPONSOR PRESENTER** **Neville Matjie**  
CEO, **Trade & Investment KwaZulu-Natal**

**KEYNOTE & PANELIST** **Dr. Aniss G.E. Chami**  
CEO & Co-founder, **Vitex Pharmaceuticals**

**MODERATOR** **Richard Quest**  
Anchor & Correspondent, **CNN**

**PANEL** **Neha Jetley**  
Founder & Director, **EZspend Prepaid Payment Solutions Pvt. Ltd**

**4:00PM – 4:10PM**

## 2020 World Forum for FDI Announcement

**SPEAKER** **Business Council of British Columbia**

**4:10PM**

## Thank You & Closing Remarks

**SPEAKER** **Adam Jones-Kelley**  
President, **Conway, Inc.**

**5:30PM – 7:30PM**

## Networking Reception — China Night

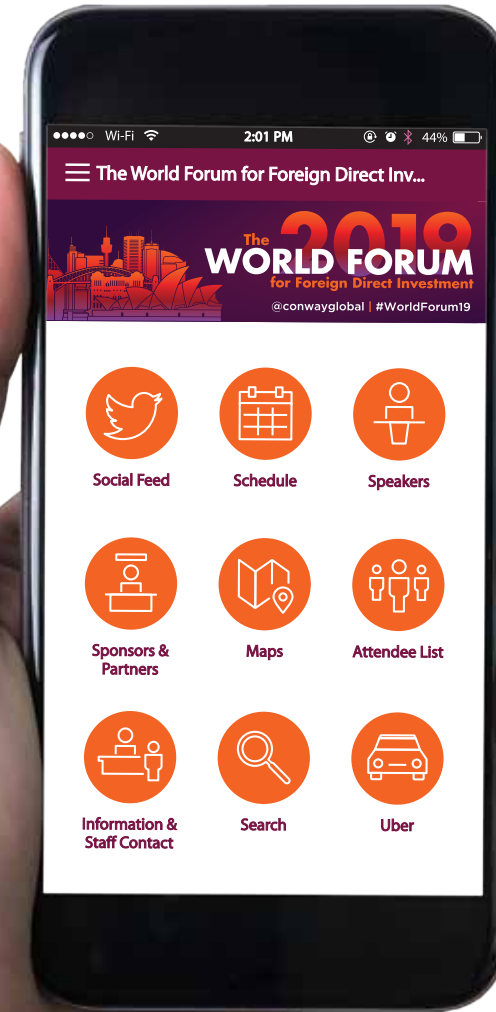
*The Ivy*

*Sponsored by*



**SPONSOR PRESENTER** **Yangdong (Jerry) Qi**  
Deputy Director, **Dongying Economic & Technological Development Zone**

# Everything you need to know. DOWNLOAD OUR MOBILE APP



## TO LOGIN TO THE MOBILE APP:

1. Open the invitation in your inbox. Tap verify account.
2. Tap open app to complete the verification via your brand new mobile app.



Scan this code with a QR reader to easily download the app.





## Evening Events



### WELCOME RECEPTION

MONDAY, 17 JUNE 2019 | 4:30 PM - 7:00 PM

THE AUSTRALIAN NATIONAL MARITIME MUSEUM  
YOTS WATERSIDE  
2 MURRAY ST,  
SYDNEY NSW 2000, AUSTRALIA

Welcome to Sydney! Join us at the Australian National Maritime Museum - Yots Waterside venue for harbourside dining overlooking a historic marine vessel collection and the glamorous Darling Harbour precinct. Enjoy a variety of local cuisine and drinks and network with delegates from around the world. The museum is just a short walk from the conference venue, the Hyatt Regency Sydney.



### NETWORKING RECEPTION

TUESDAY, 18 JUNE 2019 | 5:45 PM - 9:00 PM

CLEARVIEW SYDNEY HARBOUR CRUISES  
32 THE PROMENADE KING STREET WHARF,  
SYDNEY NSW 2000, AUSTRALIA

In order to perfectly end the first full day of the 2019 World Forum for FDI, we have scheduled a 3-hour glass boat dinner cruise to give you an exclusive 360 degree view water tour of the city, showcasing the famous Sydney Opera House and more! The boat entrance is a very short walk from the conference venue, the Hyatt Regency Sydney. Don't miss out on the chance to network with other conference attendees and soak up the incredible views.



Supported by the



### NETWORKING RECEPTION: CHINA NIGHT

Sponsored by:



WEDNESDAY, 19 JUNE 2019 | 5:30 PM - 7:30 PM

IVY COMPLEX - SUNROOM  
330 GEORGE STREET  
SYDNEY NSW 2000, AUSTRALIA

Join us for the final reception of the 2019 World Forum for FDI at Ivy Complex in the Sunroom for China Night sponsored by Dongying Economic & Technological Development Zone. You'll experience authentic Chinese entertainment, décor and food without ever having to take a plane! Mere blocks away from the Hyatt Regency, there's nothing quite like the Ivy. Their ever-evolving inner-city hub sets the standard for a new hospitality genre and is a destination that houses some of the best restaurants, venues and event spaces in Australia.







## Global Competitiveness of South Africa

**67**

South Africa is the 67 most competitive nation in the world out of 140 countries ranked in the 2018 edition of the Global Competitiveness Report published by the World Economic Forum.

**2<sup>nd</sup>**

In Africa, South Africa has the 2nd most competitive economy after Mauritius.

**18<sup>th</sup>**

SA's greatest competitive advantages are its financial system (ranked 18th), market size (35th) and level of innovation (46th) and sound infrastructure with a road connectivity ranking of 5 out of 140 countries, efficiency of clearance policies (34th)

**14/189**

Additionally, SA has been commended for its world class constitution, strong institutions, protection of investor rights by credit rating agencies with commendable rankings in social capital and budget transparency. Protecting investors (14/189), paying taxes (19/189), resolving insolvency (41/189)

**Top**

SA is the top destination for FDI projects in Africa



## About the Gauteng Economy

**6<sup>th</sup>**

With a GDP of approximately US\$100 billion the Gauteng city region is the 6th largest stand-alone economy in Africa with an economy roughly the size of Morocco.

**34.3%**

By land mass, Gauteng is the smallest province in South Africa, accounting for only 1.5% of land area. However, the Gauteng city region accounts for 34.3% of economic output in South Africa, this is equivalent to 7.8% of total GDP in sub-Saharan Africa. In essence, over the last 10 years for every US\$100 of economic output in sub-Saharan Africa US\$23 comes from South Africa and US\$8 was from the Gauteng city region.

**Highest Advanced**

The Gauteng city region is the financial hub, manufacturing center and the center of government in South Africa. It has the highest density of Embassies in the world outside Washington DC.

**5.2m**

Endowed with the most extensive infrastructure on the continent, the Gauteng city region is the most industrialized economic region in Africa, currently accounting for 41.9% of output in the financial services sector and 39.5% of all manufacturing output in South Africa.

The Gauteng city region is endowed with the largest pool of skilled and semi-skilled workers in South Africa. Additionally, of the 16.5 million people employed in South Africa, 5.2 million are employed in the Gauteng city region. For every 100 people employed in South Africa 32 are employed in the Gauteng City Region.







**Kalif Auditore**  
CEO, Founder, *Joey Crowd, Eureka Revolution Pty. Limited*

CEO of Joey Crowd, Kalif is a passionate entrepreneur. He has built and ran profitable companies from the age of 12 in the entertainment industry in Italy. Kalif holds a Bachelor of Entrepreneurship from the University of Adelaide. International Industry expert lecturer in Fintech, startups, Venture Capitalist and Angel investments.

**INTERVIEWEE**  
**SESSION II**  
*Sector Report Interviews: Aerospace & Defense, FinTech, Cybersecurity*



**Raghu Bala**  
CEO, *NetObjex*

Raghu Bala is based in California, USA. He is an experienced technology entrepreneur and is an alumnus of Yahoo, Infospace, PwC, and has had 3 successful startup exits. Mr. Bala possesses an MBA in Finance from the Wharton School (University of Pennsylvania), an MS in Computer Science from Rensselaer Polytechnic Institute and a BA/BS in Math and Computer Science from the State University of New York at Buffalo. He is an ex-Columbia University Adjunct Lecturer, currently tutoring MIT courses in AI and Blockchain on the GetSmarter platform. He is a published author of books on technical topics and is a frequent contributor online. Mr. Bala has spoken at several major conferences worldwide including Asian Financial Forum in Hong Kong, Blockchain Malaysia, IoT India Congress, Google IO, and several more.

**PANELIST**  
**SESSION VIII**  
*Smart Cities, Logistics & Infrastructure*

His current areas of focus include decentralized computing, distributed ledgers, IoT, and artificial intelligence.



**Adam Beck**  
Executive Director, *Smart Cities Council Australia New Zealand*

Adam is an Executive Director with the Smart Cities Council, the world's longest-running organization focused on catalyzing investment in smart cities action. In this role, he is responsible for the oversight of the organizations' Australia, New Zealand and ASEAN operations, while also being Chairman of Smart Cities Week, SCC's global series of convenings of smart cities leaders. Prior to this, Adam was Director of Innovation at Portland-based think tank EcoDistricts, where he developed a collaborative governance model for urban regeneration across North America. He was also Executive Director at the Green Building Council of Australia where he facilitated the creation of the Green Star Communities certification system for sustainable urban development. Before entering the mission-driven sector, Adam spent 15 years with global consulting firms, including almost a

**PANELIST**  
**SESSION VIII**  
*Smart Cities, Logistics & Infrastructure*

decade with Arup. He was a lecturer and studio lead in social impact assessment and community engagement at the University of Queensland. Adam holds advisory positions with the Swinburne Smart Cities Institute and the University of Adelaide's Australian Smart Cities Consortium. He is also Vice Chair of the Smart Cities and Infrastructure Work Stream for the Internet of Things Alliance Australia and holds a position on the Australian Government's Cities Reference Group.



**Alastair Bor**  
CTO, *Ecofibre Limited*

A collaborative disruptor who has driven step change from both the government and industry sides, Alastair has a 20+ year track record of building highly effective delivery and operations teams across multiple business domains in large and complex organizations. His "secret sauce" for success is based on a broad experience base in key leadership domains such as strategy, risk management, people management, leadership development, strategic planning, stakeholder engagement, quantitative analysis and management consulting. This is all underpinned by creativity, energy, analytic insight, intellectual rigor and self-awareness. His passion is for building highly engaged "best employer" organizations to deliver business value.

**PANELIST**  
**SESSION VI**  
*Feeding Tomorrow: Agribusiness & Agritech*

His specialties include strategy formulation, strategy implementation, strategic transformation, large scale IT implementation, team engagement, program management, technology management and innovation development.





**Lukas Bower**  
Managing Director, *Industrie & Co Australia*

Lukas is Managing Director for Industrie & Co, a high-growth business based in Sydney, with offices across the Asia Pacific region. Industrie & Co is a digital innovation consultancy, specializing in Financial Services, Healthcare, Supply Chain and Government. Prior to Industrie & Co, Lukas was US CEO for etventure, a corporate innovation consultancy – acquired by EY in September 2017. He has over 20 year’s leadership experience in media, higher education, Healthcare and financial services – with a history of using technology to drive enterprise growth. Industrie & Co supports FinTech innovation for the private sector, start-up and government clients – providing advisory services covering Open Banking, Neo Banking and Technology Strategy.

Industrie & Co also offers software engineering services – leveraging emerging technologies such as blockchain, conversational commerce, robo-advice and machine learning.

**INTERVIEWEE**  
**SESSION II**  
*Sector Report Interviews: Aerospace & Defense, FinTech, Cybersecurity*



**Doyle Buehler**  
CEO, *Dept. Digital*

Doyle Buehler, MBA, is a best-selling author, global entrepreneur, international speaker & digital business thought leader, specializing in strategic digital branding and marketing. He has mentored, coached, trained & inspired many in the areas of startups, digital leadership, digital innovation, disruption, transformation, digital strategy and entrepreneurship. He has built multiple award-winning innovative online, e-commerce startups and digital media businesses around the world.

Doyle is the author of several digital strategies, including his latest #Breakthrough – Unleash Your Remarkable Brand Value, Influence & Authority. He also hosts the popular iTunes podcast, Breaking. Digital, where he interviews digital influencers from around the world, discussing digital leadership, innovation and disruption across a range of digital business and online channel topics.

**PANELIST**  
**SESSION V**  
*Global Disorder: How Protectionism, Trade Wars & Automation will Reshape the Future*

He runs a worldwide strategic digital marketing agency for companies who are ready to create disruption in their industry. At the intersection of innovation and digital strategy, he is best known for effectively connecting business leaders to their entire digital ecosystem, to help them build a remarkable business.



**Mark Bünger**  
Managing Director, *InnovationLab*

Mark Bünger leads research and advisory at InnovationLab (iLab) in clients’ moonshot projects. He focuses on deep tech – science-driven technologies that will have disruptive impacts on commercial markets. For 12 years before joining iLab, Mark was VP of Research at Lux Research, where he started the company’s biosciences practices and consulting team, and led the futures and foresight service. He started coverage of biochemical computing as a principal analyst at Forrester Research in 2005, and before that worked as a Managing Director at Icon Medialab in Sweden, and Technology Project Manager at Accenture.

**INTERVIEWEE**  
**SESSION II**  
*Sector Report Interviews: Aerospace & Defense, FinTech, Cybersecurity*



**Bonnie Cheung**  
Venture Partner, *500 Startups*

Bonnie is a Venture Partner at 500 Startups focusing on investments in the blockchain and cross border opportunities. 500 Startups is one of the most active seed investors globally with over 2000+ portfolio companies including Canva, SendGrid, Grab, Talkdesk and many more. Formerly Head of Strategic Planning for the Zuellig Group, Holding company of Zuellig Pharma and EBOS (NZE:EBO), Bonnie is passionate about finding disruptive technologies that can change the traditional business models. Prior to Zuellig, Bonnie’s career spanned across enterprise software working with IBM, AT&T, HP, and Deloitte, and private equity investing across Asia, US, and Europe. She is a chartered CFA and holds a double major in Engineering & Economics from Dartmouth College.

**PANELIST**  
**SESSION VII**  
*Interview: Startups & Innovation*







**Dr. Aniss Chami**  
CEO & Co-Founder, *Vitex Pharmaceuticals*

Dr. Aniss G.E. Chami, Chief Executive Officer and Co-founder of Vitex Pharmaceuticals is widely regarded as an industry leader with unrivalled experience and qualifications. Under Dr. Chami's leadership, Vitex has been cemented as a leading Australian manufacturer of high-quality complementary medicines. Dr. Chami graduated from Macquarie University completing his Bachelor of Medical Science with Honors. He went on to complete his Master of Pharmacy at the University of Sydney, before completing his Bachelor of Medicine and Bachelor of Surgery (MBBS) at the Sydney School of Medicine, University of Notre Dame. Dr. Chami also holds a Master's Degree in Financial Management and in Business Administration (MBA) at the Macquarie Graduate School of Management. Dr. Chami is currently a Board member

of the Complementary Medicines Association of Australia, and is the Chair of the Therapeutic Goods Administration Industry Working Group on Good Manufacturing Practice. In 2018, Dr. Chami signed an agreement with the NSW Government for a state-of-the-art pharmaceutical training and research institute at the Western Sydney Aerotropolis. The Institute will be the first in Australia to offer dedicated training in pharmaceuticals and pharmaceutical process engineering.

**KEYNOTE & PANELIST**  
**SESSION IX**  
*Emerging Markets & Sustainable Development*



**Mike Chinoy**  
Non-Resident Senior Fellow, *University of Southern California*

Mike Chinoy is a Non-Resident Senior Fellow at the U.S.-China Institute at the University of Southern California, and an independent consultant on media strategy and training. Previously, he was a Senior Fellow at the Los Angeles-based Pacific Council on International Policy, focusing on security issues in Asia. He is the author of four books: *China Live: People Power and the Television Revolution*, *Meltdown: The Inside Story of the North Korean Nuclear Crisis*, *The Last POW*, and the forthcoming *Are You With Me? Kevin Boyle and the Rise of the Human Rights Movement*. Before joining the Pacific Council and USC in 2006, Chinoy spent 24 years as a foreign correspondent for CNN. He was the network's first Bureau Chief in Beijing and served as Bureau Chief in Hong Kong and Senior Asia Correspondent. He has worked as a journalism and public speaking

trainer with a variety of organizations, including the UN, the International Labor Organization, Dow Chemical, Fidelity Bank, Control Risks and others. Mr. Chinoy has received numerous awards for his journalism, including the Emmy, Peabody, and Dupont awards. He holds a BA from Yale University and an MS from Columbia University and is based in Hong Kong.

**MODERATOR**  
**SESSION III**  
*Investment in Focus: Asia Pacific*



**Carine Clark**  
CEO, *Banyan*

Carine Clark is a three-time president and CEO of high-growth tech companies, specializing in helping companies scale from \$10 million to \$100 million or more. Her reputation as a data-driven marketing executive at Novell, Altiris and Symantec opened doors to lead Allegiance, MartizCX and Banyan as president and CEO.

Clark serves on the executive boards of GOED (The Utah Governor's Office of Economic Development) and Silicon Slopes, a non-profit helping Utah's tech community thrive. She has received numerous awards including the EY Entrepreneur Of The Year® Award in the Utah Region and Utah Business Magazine's CEO of the Year. Clark earned a bachelor's degree in Organizational Communications and an MBA from Brigham Young University.

**PANELIST**  
**SESSION IV**  
*Preparing for Industry 4.0: Workforce Development & Talent Retention*



**Louise Collins**  
Chief of Operational Planning, *Pacific National*

Louise was appointed to the newly created role of Chief of Operational Planning in October 2018. In this role, she takes responsibility for Pacific National's operational master planning, including long term national fleet and service plans, asset engineering, technology and maintenance, and major project delivery. As such, she is responsible for developing and establishing inland regional Australia's largest intermodal freight terminal at Parkes in the Central West of New South Wales. Parkes is located at the epicenter of Australia's transport supply chain, including being at the intersection of the Transcontinental Railway, Newell Highway and future Melbourne to Brisbane Inland Rail. Immediately prior to joining Pacific National, Louise was Executive General Manager, People and Culture at Queensland Rail.

She also undertook the role as Acting Chief Executive Officer during her employment at Queensland Rail.

**PANELIST**  
**SESSION VIII**  
*Smart Cities, Logistics & Infrastructure*





**Mary-Jo de Leeuw**

Executive Director, *Platform Internet of Toys*

Bits and bytes fascinated Mary-Jo ever since she got a Commodore 64, back in the '80s. What followed in the next 25 years, was much, much more (digital) toys and the "investigation" of it. But this toy story doesn't end by "a doll on a payroll". Nothing whatsoever. It is therefore not surprising that Mary-Jo founded the Dutch think and do tank, Internet of Toys, where scientists, toys manufacturers and politicians meet and discuss the breaches within connected toys and also the lack of privacy and legislation loops within it. You'll find out that her nickname 'Mario' appeals to the imagination because of her Nintendo "addiction". Mary-Jo (director cybersecurity at #justsaying) is an international award winner, the "go to media expert on IT security" and appears on the national radio almost every week as the friend of the show on the Dutch radio show "News & Co". Furthermore she

is the founder of the international Women in Cyber Security Foundation and the founder of the Dutch Cyberworkplace. She is a member of the advisory board of Women Leaders @Digital and Coding Girls.

**INTERVIEWER**

**SESSION II**

*Sector Report Interviews: Aerospace & Defense, FinTech, Cybersecurity*



**Chris Deeble**

Chief Executive, *Northrop Grumman*

**INTERVIEWEE**

**SESSION II**

*Sector Report Interviews: Aerospace & Defense, FinTech, Cybersecurity*



**Patrick Fiel**

SVP, *EdgeConneX*

Patrick Fiel is SVP, Corporate Development, at EdgeConneX, the only global data center platform focused exclusively on the Edge and Hyperscale. Patrick leads global corporate development and mergers and acquisitions (M&A), including responsibility for structuring and executing EdgeConneX's corporate strategies and growth initiatives. Previously, Patrick was with Equinix, the world's leading interconnection and retail colocation data center provider. He also has served as a public company general counsel/ chief legal officer, an in-house counsel to a large financial institution focusing on global corporate investment banking, and as a capital markets advisor while at a multinational law firm.

**PANELIST**

**SESSION III**

*Investment in Focus: Asia Pacific*



**Ankur Gopal**

CEO, *Interapt*

Ankur Gopal is the founder of Interapt, an IT Services firm focused on implementing cutting-edge technology and workforce training for Fortune 1000 companies. He built one of the first successful IT Apprenticeship models in the U.S. with a focus on serving the underemployed, unemployed, and transitioning soldiers. This program has been called a national model to solving the skills gap and creating net new jobs for America.

Interapt's work has been featured in the New York Times and The Daily Show with Trevor Noah. Ankur is the recipient of the EY Entrepreneur of The Year and a member of the Kentucky Entrepreneur Hall of Fame. He speaks at conferences around the world on creating opportunity by blending capitalism, altruism, technology, and entrepreneurship.

**PANELIST**

**SESSION I**

*The Next 25 Years: Technology, Water & Corporate Responsibility*







**Jon Gustafson**

Director Workforce Partnerships & Incentives, Lockheed Martin Corporation

Jon Gustafson is Director of Workforce Partnerships and Incentives for Lockheed Martin Corporation. He is based in Fort Worth, TX, where he leads efforts to maximize opportunities for workforce and other economic development incentives to lower costs and increase the skills of the company's present and future workforce. Mr. Gustafson also directs the company's apprenticeship resource function. In addition to his primary responsibilities, he serves on multiple local boards dealing with workforce development and education, including the Tarrant County Workforce Development Board, which he is the Chair, and the DFW Regional Aerospace Consortium. Within the consortium, Mr. Gustafson works with representatives from Airbus Helicopter, Bell Helicopter, Elbit Systems, Hillwood, Triumph Aerostructures Vought Aircraft Division – to name a few of the employer

consortium members – The Arlington and Fort Worth Chambers of Commerce, Workforce Solutions for Tarrant County, and the Texas Manufacturing Assistance Center to develop and sustain programs that provide a skilled and prepared workforce of entry-level aerospace engineers and advanced manufacturing workers. Educational partners are engaged in designing and implementing the industry-led training programs, based on industry needs. He also serves on the American Association of Community College's Apprenticeship Task Force. Mr. Gustafson holds a Master of Science in Instructional and Performance Technology from Boise State University; a Bachelor of Science in Education, Training and Development from SIU.

**PANELIST**  
**SESSION IV**  
*Preparing for Industry 4.0: Workforce Development & Talent Retention*



**Guy Hudson**

Executive Director, SparkLabs Cultiv8

Guy is the Executive Director at Sparklabs Cultiv8, in this role he works with founders, corporates and governments to help transform the way we create, distribute and consume food. He was the former Head of Asia Pacific for Founders Intelligence, a specialist consultancy helping corporates to better understand emerging businesses and crafting mutually beneficial relationships between corporates and startups. As part of the Founders Forum Group this gave Guy the opportunity to work with some of the world's most successful digital entrepreneurs. Guy was the founder of the Opportunity Cooperative, a community accelerator and ran initiatives to attract private capital to areas of "Green Growth" at the World Economic Forum.

**PANELIST**  
**SESSION VI**  
*Feeding Tomorrow: Agribusiness & Agritech*



**Tom Humphrey**

Venture Partner, Access Ventures

Tom Humphrey is a Venture Partner of Access Venture Partners, a venture capital fund investing in early-stage technology companies. At Access, he works closely with the portfolio companies, providing strategic and operational support, and sources new investment opportunities for the funds. Tom joined the Access team in 2019 bringing extensive experience as an operator in early stage technology companies and was formerly on the founding and management teams of two successful startups. Tom was COO of OurDeal, a "group-buying" e-commerce website in Australia that he helped scale over the course of 18 months to a team of 80 staff, 40% monthly revenue CAGR, and a successful exit to News Corp. Tom was also COO/ Director of Sales of Kanopy, a B2B video streaming platform that he saw through 2 financings and an exit to L2 Capital in 2018, delivering a 14 times return to

investors. Tom also spent four years as a management consultant for Booz & Company. He received business and law degrees, with distinction, from the University of New South Wales and an MBA from Harvard Business School.

**INTERVIEWEE**  
**SESSION II**  
*Sector Report Interviews: Aerospace & Defense, FinTech, Cybersecurity*



**Sally A Illingworth**

Director of Branding & Digital Strategy, Illingworth Media

Sally is a business advisor, personal branding and influential strategist specializing in the field of digital public relations. As one of Australia's leading LinkedIn Media Personalities, Sally boasts in excess of 12 million content impressions per year. With a career spanning from food, retail and franchising, Sally has a sound understanding of how to navigate competitive and quickly changing business and career landscapes. She is globally recognized for her unique approach to personal branding and in particular, her digital marketing efforts to raise brand awareness and generate highly engaging content. Sally has proudly founded Illingworth Media to serve individuals and enterprises who are truly committed to strengthening their personal brand to build career and business prosperity.

**KEYNOTE & MODERATOR**  
**SESSION IV**  
*Preparing for Industry 4.0: Workforce Development & Talent Retention*







**Neha Jetley**  
 Founder & Director, *EZspend Prepaid Payment Solution Pvt. Ltd*

Neha Jetley, Founder and CEO, founded EZspend and has been working in the capacity of CEO since 2012. Neha is responsible for strategy and business development. She previously worked at Oppenheimer & Co., a New York-based Investment Bank, as part of Technology and Telecom Group focusing on M&A/ECM activity and also as an Audit and Tax Associate with Raphael & Raphael in Boston, Massachusetts. Neha received her Bachelors in Finance and Accounting from Boston University's School of Management

**PANELIST**  
**SESSION IX**  
*Emerging Markets & Sustainable Development*



**Shailendra Kumar**  
 Chief Evangelist, *SAP*

Shailendra is the Chief Evangelist for Analytics and Leonardo in the APJ&GC region. He is responsible for driving innovative ideas and discussions with SAP's clients in the region. Shailendra joined SAP in July 2017, bringing over 25 years of experience working with Corporates, Software Vendors and Consulting companies to deliver over one billion dollars through advanced analytics. He has established and lead multiple data science businesses to generate revenue and drive incremental growth by creating multiple cognitive solutions across a variety of sectors, including High Tech, Financial Services, Retail and Public Sector. He has published multiple articles about analytics and cognitive solutions, and recently published an Amazon bestseller "Making Money out of Data" which showcases five business stories from various industries on how successful companies make

**KEYNOTE & PANELIST**  
**SESSION III**  
*Investment in Focus: Asia Pacific*

millions of dollars in incremental value using analytics. Prior to joining SAP, Shailendra held senior executive level positions at IBM, Accenture, Woolworths and Coles.



**Simon Lacey**  
 Vice President, *Huawei Technologies*

Simon Lacey is currently Vice-President at Huawei Technologies Shenzhen China, working in the company's Global Government Affairs division on issues of Trade Facilitation and Market Access. He is the lead author of a company White Paper entitled Trade Rules for the Digital Economy and is also the lead analyst on an annual assessment of the company's most important trade and investment policy risks in a number of priority markets. Prior to joining Huawei, Simon, a native of Sydney Australia, obtained a first degree in law at the University of Fribourg in Switzerland (in German and French), before going on to obtain an LLM at Georgetown University Law Center in the United States. Simon has worked in over 30 countries providing advice to stakeholders in both the public and private sectors on international trade and investment rules. He has served on different

**PANELIST**  
**SESSION III**  
*Investment in Focus: Asia Pacific*

country delegations to the WTO. Simon previously spent several years embedded in the Indonesian Ministry of Trade advising on such issues as regional economic integration and WTO dispute settlement. Simon's professional areas of responsibility include the digital economy, non-tariff barriers, trade in services and investment.



**Maren Lesche**  
 Managing Director, *Startup Colors*

Maren Lesche is a startup expert based in Berlin, Germany. After studying Applied Media Science at the Technical University in Ilmenau and Marketing and PR in New York, she worked for and with tech companies like T-Systems and Microsoft. In 2012, Maren started at EIT Digital, supporting its Pan-European startup activities like the Digital Idea Challenge. She joined the eventure group in February 2016 where she has been involved in the Internet of Things European Platforms Initiative as well as Startup Europe projects. She is a startup enthusiast and mentors at TechStars, Startupbootcamp, SAP IoT, Digital Health and FinTech. She is also an adviser at the SXSW Accelerator for Wearables and Healthcare, Ambassador of FTR4H.

**PANELIST**  
**SESSION VII**  
*Interview: Startups & Innovation*





**Jeremy Liddle**  
Founding Partner, *SDGx*

Jeremy is a Founding Partner at SDGx, a deep technology venture capital, acceleration and research group reimagining the United Nations Sustainable Development Goals. With SDGx he is hosting the Singularity University Global Startup Program for APAC, which empowers founders to apply convergence of exponential technologies to solve humanity's Global Grand Challenges at the billion-person scale. Formerly, he cofounded CapitalPitch, an Australian Venture Capital and advisory firm. He has been an entrepreneur for over seventeen years across finance, technology, retail, and distribution, and by 2010 he had built Australia's fastest growing small business. Jeremy has represented Australia as the President of the G20 Young Entrepreneurs Alliance Australia and within the United Nations on youth, employment and entrepreneurship. He has trained and

advised hundreds of startups on financing and strategy. Jeremy is a Tedx speaker, author of the book "From Idea to Startup" and co-author of the 2014 G20 Youth and Young Entrepreneurs' United Nations White paper on entrepreneurship and youth employment, leading to the development of the UN Sustainable Development Goals.

**PANELIST**  
**SESSION III**  
*Investment in Focus: Asia Pacific*



**Guido Magrin**  
CEO & Co-Founder, *TeiaCare*

Passionate about healthcare, technology and entrepreneurship, Guido started working at TeiaCare in 2015 during his engineering studies. Despite his young age, he has already established several links to acknowledged technology leaders, attended world-famous acceleration programs and presented at major conferences and events. TeiaCare has been inspired by the premature departure of Guido's grandfather, who developed preventable complications while in a nursing home. TeiaCare believes in building technologies to make caregiving more effective and sustainable.

**PANELIST**  
**SESSION I**  
*The Next 25 Years: Technology, Water & Corporate Responsibility*



**Guillermo Mazier**  
Vice President of Global Innovation, *Conway, Inc*

An internationally trained collaboration expert, Guillermo helps cities, companies and community organizations unlock innovation to feel more confident about their growth, impact, and future. Working with Conway's global team to create and implement leading-edge services around digital transformation, strategy, and communication, Guillermo helps City, Company and Government organizations find opportunities in disruption to create more value and improve.

Prior to joining Conway, Guillermo worked to develop leading go-to-market corporate strategies, economic development programs, commercialization roadmaps, and international training and consulting programs for organizations around the world. In total, Guillermo has worked with over 14,000 government,

corporate, and investment promotion leaders from prominent organizations ranging from The European Union to The State of Colorado. In addition to his consulting work, he maintains his position as a thought leader on Cities through various engagements, articles, and advisory roles such as City Doctors and Ready for Next Cities programs.



**Spandana Palaypu**  
CEO, *ZoEasy*

Spandana founded ZoEasy to help educate and match blue-collar job seekers with validated employers in a more ethical and transparent manner. She graduated with a First Class Honours in Business and Management from Aberystwyth University (UK) and is an Alumna of Stanford University's EPGY Program. She has been featured in World Economic Forum and Financial Times for the work she is doing and has received several awards, including Forbes 50 Startups, Duke of Edinburgh and World Challenge. As a World Challenger, she visited Tanzania and assisted in building schools and teaching. She has been awarded the Enterprise for Peace Scholarship by the Dutch Ministry of Foreign Affairs to attend the One Young World Summit; where she was a Delegate Speaker for the Education Plenary Session and became a part of Akon's inaugural team of entrepreneurial

brand influencers. She is now a Global Shaper at the World Economic Forum and is contributing to education projects.







**Mark Peebles**  
Managing Director, *Alltech Lienert Australia*

Mark Peebles, Managing Director at Alltech Lienert Australia, is responsible for all Alltech entities in Australia and New Zealand. The business provides feed additive technologies and advice to livestock producers to optimize performance. Mark grew up on a family farm and completed his Applied Science degree at the University of Queensland before spending 2 years involved in management and production on a commercial piggery. Mark then spent 7 years at Rhone Poulenc/Aventis/Adisseo in a commercial technical sales role before joining Lienert Australia as Commercial Manager. In the 14 years at Lienert, he has helped grow the business 6 fold with both organic growth and via acquisition. Mark helped lead the acquisition of Provimi Australia and the integration of 3 businesses in 2008. He has also been involved in the acquisition of Lienert Australia by Alltech,

and integrating the two businesses to become Alltech Lienert Australia. This business provides technical feed additives, equipment, carbon footprinting advice, nutritional and general management advice to livestock producers in Oceania.

**PANELIST**  
**SESSION VI**  
*Feeding Tomorrow: Agribusiness & Agritech*



**Richard Quest**  
Anchor & Correspondent, *CNN*

Quest is CNN's foremost international business correspondent and presenter of Quest Means Business, the definitive word on how we earn and spend our money. Based in New York, he is one of the most instantly recognizable members of the CNN team. He has regularly reported from the G20 meetings and attends the World Economic Forum in Davos Switzerland each year. He has covered every major stock market and financial crisis since Black Monday in 1987 and has reported from key financial centers globally including Wall Street, London, Sao Paulo, Tokyo and Hong Kong. He is also the established airline and aviation correspondent at CNN. He has interviewed all of the major airline executives including Delta CEO Richard Anderson, Qatar Airways CEO Akbar Al Baker, AirAsia CEO Tony Fernandes and Emirates CEO Tim Clark. His

coverage of breaking news which has spanned two decades has seen him report on a range of stories from the death of Yasser Arafat, the Lockerbie Pan AM 103 crash to the death of Michael Jackson. Prior to joining CNN, he worked at the BBC where he was the North American business correspondent based on Wall Street for 14 years. He is a brilliant speaker on business and management issues, full of energy, humor and insights as well as a world-class facilitator.

**MODERATOR**  
**SESSION V**  
*Global Disorder: How Protectionism, Trade Wars & Automation will Reshape the Future*

**MODERATOR**  
**SESSION IX**  
*Emerging Markets & Sustainable Development*



**Vanessa Ronan-Pearce**  
Director of CFO Forum, *Gartner*

Vanessa is an experienced commercial strategist with over 15 years of experience in sales, marketing, business development, and partnerships, in the technology, financial services, media and startup sectors. Her creative and artistic background has forged a unique ability to take complex and challenging concepts and transform them into understandable content. She specializes in facilitating thought leadership through a passion for generating impact, promoting and developing relationships for inspirational leaders and creative entrepreneurs, investigating and promoting innovative businesses, delivering incredible experiences, services and ideas through highly researched and targeted content and orchestrating experiences that are part improvisation, part creative agility, part strategy and part brilliant execution. Prior to her role working with

multinational CFO's at Gartner, Vanessa was the 2IC at FinTech Australia, the national industry association supporting and promoting the Australian FinTech startup ecosystem. Becoming the go-to-expert on the expansive and growing landscape that is FinTech – lending, AI, blockchain, payments, cyber and insurtech, data. A highly skilled negotiator, Vanessa has built and established strategic partnerships with Australia's leading brands and multinationals including Microsoft, EY, NAB, Mastercard and Government, to drive brand value and revenue growth.

**MODERATOR**  
**SESSION VII**  
*Interview: Startups & Innovation*



**Upkar Sharma**  
Founder & CEO, *Crea*

A first generation entrepreneur, Upkar got inspired after reading a book "As the crow flies" by Jeffery Archer. As a 21-year-old, he started designing websites for small businesses in his hometown Jaipur, India and subsequently moved to New Delhi in search of a scalable Idea. Passionate about addressing problems of poverty and inequality, and viewing manufacturing as a way to solve those problems, he set up Crea, a manufacturing company making bags and accessories for Global Fashion brands. Upkar is also the co-founder of Rasta, a boutique brand advisory and creative outfit helping consumer facing Indian brands to connect with the millennial consumer. Currently he is working on his passion project of establishing an online first specialized luggage brand while pursuing a leadership course from Insead and Stanford Seed program.

**PANELIST**  
**SESSION VII**  
*Interview: Startups & Innovation*







**Arran Stewart**

Chief Visionary Officer, *Job.com*

Arran Stewart is the co-founder of a blockchain recruitment platform, Job.com. Relying on a decade's worth of experience in the recruitment industry, Arran has consistently sought to bring recruitment to the cutting edge of technology. He helped develop one of the world's first multi-post to media buy talent attraction portals, and helped reinvent the way job content found candidates through utilizing matching technology against job aggregation. Arran is currently launching the first blockchain recruitment platform with Job.com, which aims to be the most secure, efficient, and transparent hiring process ever. As a first-mover in online recruitment technology with a decade of experience in recruitment, Arran's expertise has been featured in Forbes, Reuters, CoinJournal, and HRTechnologist, among other publications. This year sees the dawn of blockchain coming together with

recruitment, through the Job.com platform. With the use of this technology, Job.com plans to remove the recruiter from the hiring supply chain and reduce the cost of hiring by 70% for the hirer, ensuring every candidate that gets their next job through Job.com could earn up to a 5% salary signing bonus.

**PANELIST**  
**SESSION IV**  
*Preparing for Industry 4.0: Workforce Development & Talent Retention*



**Cecilia MoSze Tham**

Social Technologist, *Alpha*

An entrepreneur by heart, a designer and biologist by training, and a maker for life, Cecilia is as an innovation activist in empowering communities and organizations with exponential technologies. She is currently a social technologist at Alpha Telefonica and the founder of several companies such as MOB, Makers of Barcelona, the largest co-working community in Barcelona, and FabCafe, digital fabrication lab meets coffee shop. She is currently Singularity University Barcelona Chapter Ambassador and a recent fellow of SU at NASA Research Center at Ames. Cecilia received her Masters as an architect at Harvard University as well as Biology from Emory University. She is an adjunct professor at Parsons New School, a product strategy expert at Google Developers Group and a mentor at Google Launchpad and Harvard Innovation Lab.

**KEYNOTE & MODERATOR**  
**SESSION I**  
*The Next 25 Years: Technology, Water & Corporate Responsibility*



**Ben Waters**

Senior Managing Director & Head of Agribusiness, *FTI Consulting*

Ben Waters is a Senior Managing Director and leads the agribusiness industry team within the Corporate Finance & Restructuring practice of FTI Consulting within the Asia Pacific. Ben is an experienced agribusiness advisor who has worked with a broad range of clients. He combines his experience in corporate finance and restructuring with his agricultural knowledge to provide intelligent solutions for investors, financiers and operators within the agricultural industry.

**KEYNOTE & MODERATOR**  
**SESSION VI**  
*Feeding Tomorrow: Agribusiness & Agritech*



**Emma Weston**

Co-Founder & CEO, *AgriDigital*

Emma is the CEO and a Co-Founder of AgriDigital, one of Australia's leading emerging AgTech and FinTech companies. In December 2016, AgriDigital achieved the world's first settlement of a physical agri-commodity on a blockchain between a farmer and a buyer in New South Wales, Australia and this was recognized by Fintech Australia, presenting AgriDigital the Excellence in Blockchain and Distributed Ledger Technology award for 2017 which was again awarded to AgriDigital in 2018. AgriDigital continues to work with blockchain and other novel enabling technologies to bring efficiency and transparency to global supply chains. AgriDigital was awarded the most innovative supply chain tech company series A+ at the 2018 global Agfunder awards in San Francisco and is named in the 2018 KPMG Top100Fintech List.

**PANELIST**  
**SESSION VI**  
*Feeding Tomorrow: Agribusiness & Agritech*







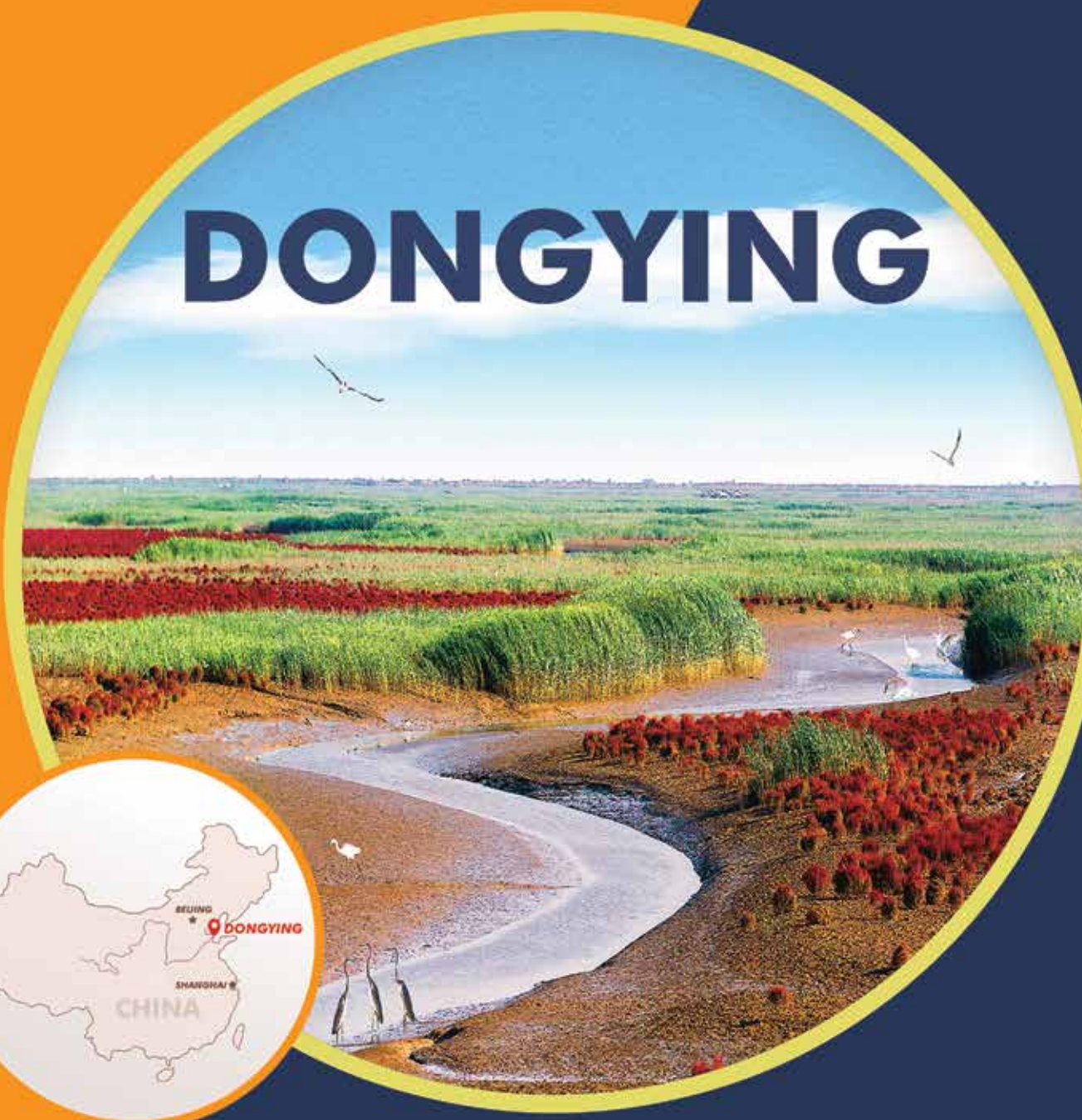
**Peter Zeihan**

Geopolitical Strategist & Author, *Zeihan on Geopolitics*

Geopolitical Strategist Peter Zeihan is a global energy, demographic and security expert. Zeihan's worldview marries the realities of geography and populations to a deep understanding of how global politics impact markets and economic trends, helping industry leaders navigate today's complex mix of geopolitical risks and opportunities. With a keen eye toward what will drive tomorrow's headlines, his irreverent approach transforms topics that are normally dense and heavy into accessible, relevant takeaways for audiences of all types. In his career, Zeihan has ranged from working for the US State Department in Australia, to the DC think tank community, to helping develop the analytical models for Stratfor, one of the world's premier private intelligence companies. Mr. Zeihan founded his own firm — Zeihan on Geopolitics — in 2012 in order to provide a select group of clients with

direct, custom analytical products. Today those clients represent a vast array of sectors including energy majors, financial institutions, business associations, agricultural interests, universities and the U.S. military.

**KEYNOTE & PANELIST  
SESSION V**  
*Global Disorder: How  
Protectionism, Trade Wars  
& Automation will Reshape  
the Future*



- Composite Materials
- Chlor-Alkali
- Automotive and Components

- Aerospace
- Biopharmaceutical
- Petroleum Equipment

TO LEARN MORE, CONTACT US

(86)-132-1037-5010 [kkvzing@hotmail.com](mailto:kkvzing@hotmail.com) [zszn.dyedz.gov.cn](http://zszn.dyedz.gov.cn)





## Who is Conway?



Supported by the



### FACILITATING JOB CREATION ON A GLOBAL SCALE

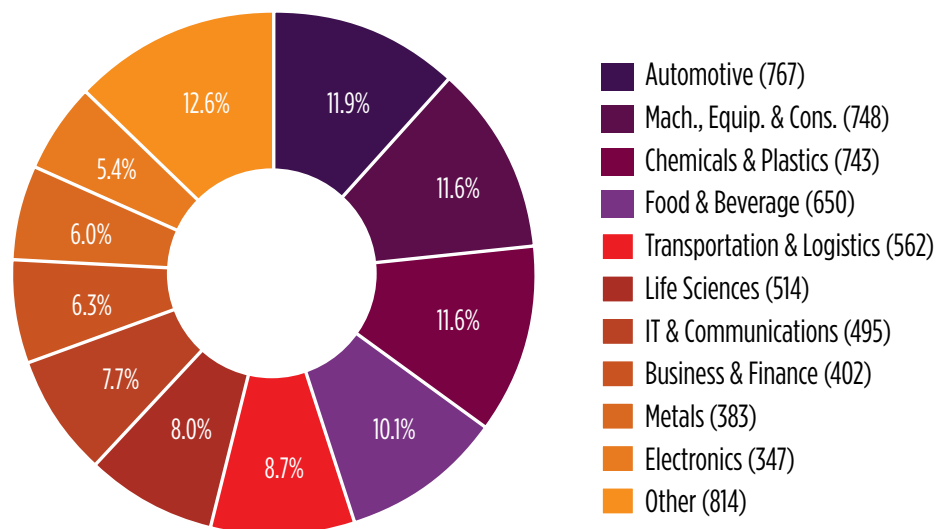
Conway is the world's only full-service agency in the global corporate investment industry, with a 64-year-old publications division, a 50-year-old association management division, a site selection consulting division and decades of event management. Everything we do across our global operations is aimed at helping corporations invest and create jobs.

**CONWAY'S CORPORATE CLIENTS INVEST MORE THAN \$400B EACH YEAR IN NEW FACILITIES.**

Conway provides the world's most comprehensive offering of services related to domestic and cross-border corporate investment and expansion. Our integrated services meet the needs of government agencies seeking to attract investment as well as companies planning international expansion.

For more than six decades Conway has been the bridge between government and industry. Through

our integrated services and relationships with our global network of corporate decision-makers, Conway facilitates government attraction of hundreds of billions in foreign direct investment annually, helping create hundreds of thousands of new jobs in the process.



**Winner Of The 2017 Top International Company Of The Year**



**CONWAY HAS OFFICES & REPRESENTATIVES IN 30 CITIES AROUND THE WORLD.**

- Amsterdam, Netherlands
- Atlanta, GA, USA
- Auckland, New Zealand
- Bangkok, Thailand
- Beijing, China
- Berlin, Germany
- Bogota, Colombia
- Boston, MA, USA
- Cairo, Egypt
- Chicago, Ill, USA
- Cape Town, South Africa
- Denver, CO, USA
- Frankfurt, Germany
- Hanoi, Vietnam
- Istanbul, Turkey
- Kuala Lumpur, Malaysia
- Panama City, Panama
- Leipzig, Germany
- London, England
- Mexico City, Mexico
- Mumbai, India
- Munich, Germany
- Nashville, TN, USA
- New York, NY, USA
- Rio de Janeiro, Brazil
- Seoul, South Korea
- Shanghai, China
- Tokyo, Japan
- Toronto, Canada
- Warsaw, Poland





# The Conway Team



**Adam Jones-Kelley**  
President



**Megan Evitts**  
Global Director of Events



**Kalyn Soenksen**  
Manager of Global Events



**Brian Watson**  
Customer Support Manager



**Laura Martin**  
Global Director of Training & Events



**Polly Townsend-Rose**  
Global Director



**Drago Napotnik**  
Country Head – China



**Bobby Pereira**  
Director – Latin America



**Guillermo Mazier**  
Vice President of Global Innovation



**Kristin Pickett**  
Regional Director



**Sebastian Jug**  
Staff Photographer



**Carmyn Suzor**  
Lead Photographer



Looking for a prime location for your business with ample available land, incentives and a city to support your business vision from startup to build out? Dacono, Colorado is that place.

With a central location between Denver, Fort Collins and Boulder, along Colorado's major interstate, the city offers both Opportunity Zones and Enterprise Zones.

### We are zoned for success

Dacono's Enterprise and Opportunity Zones provide valuable tax incentives, expedited plan review and grants—all designed to help your company thrive.

### Transportation Zone

Adjacent to Colorado's busiest highway, I-25

# Zoned for Success



**30** minutes to Denver International Airport



**35** minutes to Denver



### Economic Zone

Colorado's thriving economy is reported to be the "Nation's Best Economy" by US News and World Report, 2018.

**12** colleges and universities within 45 minutes of Dacono



**City of Dacono**  
303.833.2317 ext 127  
ChooseDacono.com  
Instagram.com/CityofDacono  
Facebook.com/CityofDacono





# Tokyo

## Leading the World in Business

### Concentrated business opportunities

- #1 City with largest population (UN, *World Urbanization Prospects 2018*)
- 35% average annual growth rate of venture investment funding in the last 5 years (Calculated using CAGRs for 2013 to 2017 posted on page 7 of Reference Materials for the Intermedium Report on “Beyond Limits. Unlock Our Potential.” -Strategy to Create a Globally Competitive Start-up Ecosystem- issued by Hirai Takuya, Minister of State for Special Missions)

### Excellent human resources

- #3 Most livable city for researchers (The Institute for Urban Strategies)

### Comfortable living environment

- #1 Safest city in the world (The Economist)
- #1 City with most Michelin starts

### Proactive initiatives to attract foreign companies

- Tokyo-version Innovation Eco System
- Access to Tokyo
- BDCT, TOSBEC
- Accelerator Program ... and more!



Invest  
Tokyo

