


for Foreign Direct Investment
MONDAY 9 MAY PRECONFERENCE DAY

- 7:45AM – 4:00PM** **Conference Registration Opens**
EICC: Lennox Entrance — Level 0
- 8:30AM – 4:15PM** **FDI Training Seminar for Investment Promotion Professionals**
Lammermuir Suite
 or
Site Visits for Corporate Investors & Site Selectors
EICC: Lennox Entrance — Level 0
- 8:00AM – 4:00PM** **Energy Transition Tour:**
- Michelin Scotland Innovation Parc in Dundee
 - Gin Tasting & Lunch in St. Andrews provided by Eden Mill
 - Arrol Gibb Innovation Campus in Rosyth
- or
- 8:30AM – 4:00PM** **Health Tech Tour in Glasgow**
- Queen Elizabeth University Hospital campus in Glasgow
 - Tour of the Glasgow Lighthouse Lab
 - Whisky Tasting & Lunch
 - Tour of the Advanced Manufacturing Innovation District Scotland, including the Medicines Manufacturing Innovation Centre
- 7:00PM – 9:30PM** **Welcome Reception**
Royal Yacht Britannia
- Meet at the Sheraton Lobby by 6:30 PM for Transportation

TUESDAY 10 MAY CONFERENCE DAY ONE

- 7:45AM – 4:00PM** **Conference Registration Opens**
EICC: Lennox Entrance — Level 0
- 8:00AM – 8:55AM** **Breakfast**
- 9:00AM – 9:30AM** **Welcome to the 2022 World Forum for FDI**
- EMCEE **Charles FitzGibbon**
 Vice President, **Conway Data**
- SPECIAL GUEST SPEAKER **Ivan McKee**
 Minister for Business, Trade, Tourism & Enterprise
- 9:30AM – 10:30AM** **Session I — Creating a Wellbeing Economy: The Future of Investment**


As our world view has shifted considerably in light of the Coronavirus Pandemic this session will explore what the future of cross border investment looks like. Our panelists will discuss how the corporate decision-making process has changed, how priorities for investors have shifted and the strategies thriving locations are adopting to develop values led economies and attract high quality investment.

MODERATOR

Guillermo Mazier
 President — Americas, **WavTeq**

PANELISTS

Bob Westover
 Senior Vice President, **Colliers**
Kathy Khuu
 Global Head - Responsible Business,
Shell International
Peter Arnold
 UKI chief Economist, **EY**
10:30AM – 11:00AM
Networking Break
11:00AM – 12:00PM
Session II — A Just Transition: Net Zero, Renewable, Clean Tech & Energy Transition


Are these merely industry buzzwords, or real drivers of corporate growth and sustainable development? A panel of corporate experts will weigh in and tell us how government agencies can help incentivize both.

MODERATOR

Robert Pollock
 Visiting Scholar, **College of Europe /**
 Managing Partner, **Regional Development Solutions**

PANEL

Isabel Cyr
 Director of Policy & Government Relations,
Taiga Motors
Professor Martin Tangney OBE
 President, **Celtic Renewables Ltd**
Dr. Gillian Marcelle
 CEO, **Resilience Capital Ventures**
Helen Barrow
 Managing Director, **Accenture**
12:00PM – 1:00PM
Lunch
12:00PM – 1:00PM
Private Roundtable (Invite Only)





The 2022 WORLD FORUM for Foreign Direct Investment

1:00PM – 2:15PM **Session III — Investment in Digital Industries: Sector Report**

InvestHK

MODERATOR **Mark Gregory**
 Visiting Professor/Business Economics/Former Chief Economist, **Staffordshire University & EY**
Digital Financial Services

PANELIST **Stephen Ingledew**
 Chair, **FinTech Scotland**
Digital Business Services

PANELISTS **Adrian Kingwell**
 Founder & CEO, **Mezzo Labs**
Ross McDonald
 Business Development Director, **D8**
Software & Cyber Security

PANELIST **David Calder**
 Chief Product Officer, **Adarma**

2:15PM – 2:45PM **Networking Break**

2:45PM – 3:45PM **Session IV — Decentralization of Production and Distribution: New Opportunities**

Interrupted supply chains due to natural disasters (COVID-19), products shortages and trade tariffs require companies to rethink their supply chain and manufacturing footprints in order to mitigate risk. Companies are developing resilient supply chains in which a revised global footprint is on the C-level agenda. How can you benefit from onshoring and nearshoring corporate strategies?

MODERATOR **Rene Buck**
 CEO, **BCI Global**

PANEL **Dr. Poonam Gupta**
 CEO, **PG Paper**

Koen Gijpers
 Managing Consultant, **IBM PLI**

Alfonso Álvarez
 Deputy Managing Director, **Cellnex UK**

John Lusk
 SVP and COO Maritime, **Spire Global UK Limited**

3:45PM – 4:00PM **Day 1 Closing Remarks**

3:45PM – 4:45PM **Private Roundtable: Cocktails & Canapes (Invite Only)**



6:30PM – 10:00PM **Gala Reception** *National Museum of Scotland*



- If you require transportation, meet in the Sheraton lobby by 6:00PM

WEDNESDAY 11 MAY **CONFERENCE DAY TWO**

7:45AM – 4:00PM **Conference Registration Opens** *EICC: Lennox Entrance – Level 0*

8:00AM – 8:55AM **Breakfast**

9:00AM – 9:15AM **Welcome Back**

EMCEE

Charles FitzGibbon
 Vice President, **Conway Data**

SPECIAL GUEST SPEAKER

Lord Grimstone of Boscobel Kt
 Minister for Investment,
 Department for International Trade

9:15AM – 10:30AM **Session V — Workforce Development & Global Competition for Talent**

The last several years have seen a huge shift in how and where we work. How has the move to remote working changed the decision-making process for companies and has this helped or hindered locations in attracting and retaining the top talent they need to compete for investment projects?

MODERATOR

Lorri Lowe
 Managing Partner, **Friisberg & Partners International**

PANELISTS

Carine Clark
 Partner, **Pelion Venture Partners**

Jon Gustafson
 HR Economic Development Lead - Strategic Workforce Initiatives,
Lockheed Martin Corporation

Patsy Van Hove
 Strategic Location Consultant,
IBM Consulting - PLI

Emma Walker
 Country Manager - Scotland, **Auticon**

10:30AM – 11:00AM **Networking Break**

11:00AM – 12:00PM **Session VI — Health Tech**



With a focus on healthcare infrastructure and health tech like we have never seen before, in this session our corporate experts will discuss what is required from a location





The **WORLD FORUM**
for Foreign Direct Investment

to ensure this sector can thrive and drive forward continued growth in the future.

MODERATOR

Chris Knight
COO & Co-Founder, **WavTeq**

PANEL

Andrew Guy
Partner UK, **Friisberg & Partners International**

Maren Lesche
Founder & Program Director/Ecosystem Lead,
Vision Health Pioneers Incubator & IntelloT

Ken Sutherland
President, **Canon Medical Research Europe**

12:00PM – 1:00PM

Lunch

12:00PM – 1:00PM

Private Roundtable (Invite Only)

INVEST IN
MURCIA) SPAIN

1:00PM – 2:15PM

**Session VII — High Value
Manufacturing – Sector Report**

MODERATOR

Christopher Clark
Senior Managing Director, **FTI Consulting**
Aerospace

PANELIST

Craig Clark
MBE & Founder, **Clyde Space Ltd /**
Chair, **Space Scotland**

Transformation of Chemical Industries

PANELIST

Graeme Taylor
Director of Food & Agriculture,
Rud Pedersen Public Affairs

2:15PM – 2:45PM

Networking Break

2:45PM – 4:00PM

**Session VIII — Food and Drink
Innovation**

The Food and Beverage Industry has seen huge amounts of growth and innovation in the last number of years with a huge focus on health and technology. What are the key players in this industry predicting for the future and how should leading edge locations and economies position themselves to attract investment from this thriving sector.

MODERATOR

Andrew Clutz
Head of Economic Development, **Tractus Asia**

PANEL

David Farquhar
CEO, **Intelligent Growth Solutions**

Richard Grenfell-Hill
Chief Economist, **Diageo**

Ann Petersen
Director, **Atlas Insight**

4:00PM – 4:30PM

Closing Remarks

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