

**SHARJAH
2015**

**THE WORLD FORUM
FOR FOREIGN DIRECT INVESTMENT
(FDI)**

#SharjahFDI

**WHERE EAST MEETS WEST
9 - 10 FEBRUARY, 2015**

POCKET PROGRAMME

OFFICIAL FORUM OF THE

GLOBAL
FDI
ASSOCIATION

ORGANISED BY

C
CONWAY
EVENTS

HOSTED BY

هيئة الشارقة
للاستثمار والتطوير
SHARJAH INVESTMENT AND
DEVELOPMENT AUTHORITY


شروق
SHUROOQ

FORUM PROCEEDINGS

TIMINGS

To ensure the smooth running of this event and as a courtesy to the speakers, please take your seats a few minutes before each session starts so that we can keep to the time schedules.

FORUM AGENDA

Please refer to this for all details and timings concerning the programme.

ORGANISERS

If you have queries during the event please contact Kitty Wicker or Laura Martin from Conway Events; +971 50 628 5365 or kittywicker@conway.com / lauramartin@conway.com or leave a note for Kitty or Laura at the Registration Desk at Al Jawaher Reception and Convention Centre.

INTERNET ACCESS

You can access WIFI free of charge throughout the Forum. Please see signs in Al Jawaher Reception and Convention Centre for log-in details or ask any event staff.

SOCIAL MEDIA

For live updates please LIKE us on Facebook and follow us on Twitter @WorldForumFDI and @_Shurooq using #WorldForum15 and #SharjahFDI.

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EVALUATION FORM

There will be evaluation forms available for completion at the end of each session of the Forum and these will be left for delegates on tables around the conference venue or can be requested from members of the event team. We would greatly appreciate if you would take the time to give us your thoughts and opinions on the content and quality of each session. Once you have completed these please hand them to any member of the Conway team or leave them at the registration desk.

Alternatively, at the back of the Delegate Handbook you will find an evaluation form for your opinions and views on the Forum overall. This can also be handed to any member of the team once complete.

NETWORKING AND MAKING CONTACTS

The support team are keen to introduce you to each other so please do approach a staff member for an introduction if there is a specific person with whom you would like to make contact during this Forum.

MOBILE PHONES

To avoid disruption we request that you keep your phones switched to silent at all times during the Forum sessions.

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EVENTS

SUNDAY 8 FEBRUARY

EARLY ARRIVALS

Sharjah Tour & Site Visits with lunch

9:00 a.m. - 9:15 a.m. **WELCOME ADDRESS**

H.H. Sheikh Dr. Sultan bin Mohammed Al Qasimi, Member of the Supreme Council, Ruler of Sharjah

9:15 a.m. - 9:30 a.m. **SPEECH BY**

H.E. Sultan Saeed Al Mansouri, Minister of Economy, U.A.E.

9:30 a.m. - 9:45 a.m. **SPEECH BY**

Sheikha Bodour bint Sultan Al Qasimi, Chairperson of Sharjah Investment and Development Authority (Shurooq)

9:45 a.m. - 10:00 a.m. **SPEECH BY ORGANIZERS**

10:00 a.m. - 11:00 a.m. **OPENING SESSION**

LEAPFROGGING COMPETITION: TECH STRATEGY FOR BUSINESS

Guest Speaker

Sir Tim Berners-Lee, Inventor of the World Wide Web

Moderator

Mr. Frank Gardner, Security Correspondent, BBC

11:00 a.m. - 11:20 a.m. **AWARDS FOR THE SPONSORS**

11:20 a.m. - 11:40 a.m. **MOU SIGNING**

Between the Emirate of Sharjah & the City of Tangier

11:40 a.m. - 12:00 p.m. **COFFEE AND NETWORKING**

12:00 p.m. - 1:00 p.m. Tour of Sharjah Free Trade Zone

1:30 p.m. - 3:00 p.m. Lunch at the Heart of Sharjah

3:30 p.m. Buses depart for the Hilton Sharjah Hotel

4:00 p.m. Safari guides pick up from the Hilton Sharjah Hotel. Desert Safari Inaugural Dinner and Forum Launch

9:00 p.m. Transportation leaves for drop-off at the Hilton Sharjah

MONDAY 9 FEBRUARY

CONFERENCE DAY ONE

Al Jawaher Reception and Convention Centre

8:00 a.m. Buses pick up from Hilton Sharjah Hotel

9:00 a.m. **WELCOME ADDRESS**

On behalf of His Excellency Sultan bin Saeed Al Mansouri, Minister of Economy of United Arab Emirates

Mr. Mohammed Nasser Hamdan, Director of Investment & Trade Promotion, Ministry of Economy, United Arab Emirates

On behalf of The WORLD FORUM for Foreign Direct Investment

Ms. Catherine Dawson, President, Conway Events

9:30 a.m. - 10:30 a.m. **Keynote Address**

LEAPFROGGING COMPETITION: TECH STRATEGY FOR BUSINESS

Guest Speaker

Sir Tim Berners-Lee, Inventor of the World Wide Web

Moderator

Mr. Frank Gardner, Security Correspondent, BBC

10:30 a.m. **NETWORKING AND REFRESHMENTS**

11:00 a.m. **PANEL I**

EAST MEETING WEST: GEOPOLITICS AND FOREIGN DIRECT INVESTMENT

Moderator

Mr. Frank Gardner, Security Correspondent, BBC

Panelists

Mr. Mishal Kanoo, Deputy Chairman, the Kanoo Group

Mr. Badr Jafar, Chief Executive Officer, Crescent Enterprises

Ms. Suparna Singh, Head Minerals and Vice President Corporate Planning, Essar

Mr. Badliyah Abdul Ghani, Chief Executive Officer, CIMB Islamic Bank Berhad

Mr. Moosa Al Moosa, President UAE and Finance Director Middle East and Africa, Dow Chemical Company

12:00 p.m. **PANEL II**

GLOBAL INFRASTRUCTURE: ENHANCING FDI

Moderator

Mr. David Hamod, President & CEO, National U.S. - Arab Chamber of Commerce

Panelists

Mr. Halil Kulluk, President & CEO, Intekno Group of Companies

Mr. Frederick Ebers, Vice President and Regional Manager for Middle East & India, Maritime at DNV GL

Mr. Peter Ford, Chief Operating Officer, GulfTainer

Mr. Ihab Ghattas, Assistant President of Middle East, Huawei Technologies

Mr. Asif Shafi, Senior Vice President and Business Development Director, AECOM

1:00 p.m. **LUNCH AND NETWORKING**

2:00 p.m. **INTRODUCTORY REMARKS**

Mr. Barry Johnson, Chairman of the Board, FDI Association

2:10 p.m. - 3:10 p.m. **KEYNOTE ADDRESS**

INDIA VERSUS CHINA – WHO WILL WIN THE RACE?

Guest Speaker

Mr. Gurcharan Das, Former Chief Executive, Procter & Gamble India

Moderator

Mr. Frank Gardner, BBC Security Correspondent

3:10 p.m. - 3:30 p.m. **REFRESHMENTS AND NETWORKING**

3:30 p.m. **PANEL III**

VANISHING FRONTIERS: CROSS-BORDER FINANCING OPTIONS FOR FDI

Moderator

Mr. Mark Beer, OBE, Chief Executive Officer and Registrar of the DIFC Courts

Panelists

Mr. Mohsin Ali Nathani, Chief Executive Officer, Standard Chartered Bank UAE

Mr. Muzaffar Hisham, Group Head, Islamic Banking / Chief Executive Officer, Maybank Islamic Berhad

Mr. Julio de Quesada, Head of Corporate and Investment Banking Group, Mashreqbank PSC

4:30 p.m. **PANEL IV**

NAVIGATING BUREAUCRACY: BREAKING THE FDI BARRIERS

Moderator

Mr. Edmund Green, Managing Director – Financial Services Risk Consulting Practice, KPMG

Panelists

Mr. Christopher Sanders, Executive Vice President & Head of Corporate Planning, Leopold KOSTAL

Mr. Angus Carlisle, Group Commercial & Legal Affairs Advisor, Middle East Foundations Group

Dr. Kasem S. Akhras, Head, Market Access Middle East and North Africa (MENA), Novartis Pharma Services

5:30 p.m. **TRANSPORTATION LEAVES AL JAWAHER RECEPTION AND CONVENTION CENTRE TO HILTON SHARJAH HOTEL**

6:30 p.m. **BUSES FROM HILTON SHARJAH HOTEL TO EVENING RECEPTION AT AL MAJAZ WATERFRONT**

7:30 p.m. **DINNER AT AL MAJAZ WATERFRONT**

*Sponsored by SAIF Zone, Hamriya FZ and Department of Seaports and Customs

TUESDAY 10 FEBRUARY

CONFERENCE DAY TWO

Al Jawaher Reception and Convention Centre

8:00 a.m. Buses pick up from Hilton Sharjah Hotel

9:00 a.m. **WELCOME ADDRESS**

Sheikha Bodour Bint Sultan Al Qasimi, Chairperson of Sharjah Investment and Development Authority (Shurooq)

9:20 a.m. **OPENING SPEECH**

Foreign Direct Investment, Immigration and the Fight for Talent

Guest Speaker

The Rt Hon. The Lord Mandelson, President of Policy Network, an international policy Think Tank

Moderator

Mr. Frank Gardner, Security Correspondent, BBC

10:20 a.m. **REFRESHMENT BREAK**

10:50 a.m. - 11:40 a.m. **KEYNOTE ADDRESS**

BUILDING AN INTERNATIONAL BUSINESS

Guest Speaker

Ms. Robin Chase, Founder & Former Chief Executive of Zipcar & Buzzcar

11:40 a.m. **PANEL V**

**DEVELOPING TOP TALENT
PART ONE: TRENDS
PART TWO: WORKFORCE DEVELOPMENT
PART THREE: INTERNATIONAL MOBILITY**

Moderator

Mr. Rashid Bashir, Partner – Head of Monitor Deloitte MENA

Panelists

Mr. Luiz Fuchs, President, Embraer Aviation Europe

Ms. Aysha BinBraik, Head of Human Resources - Middle East, Shell

Mr. Christopher Sanders, Executive Vice President & Head of Corporate Planning, Leopold KOSTAL

Mr. Mike Weston, Senior Vice President Middle East, Cisco Systems

Ms. Jane Richardson, Director of the Oracle Academy Program, EMEA, Oracle

Mr. Naguib Attia, Chief Technical Officer, Middle East & Africa, IBM

Mr. Andreas Karaiskos, Chief Executive Officer, Fitch Learning

1:00 p.m. **CLOSING REMARKS**

HH Marwan Al Sarkal, Chief Executive Officer, Sharjah Investment & Development Authority (Shurooq)

Mr. Barry Johnson, Chairman of the Board, Global FDI Association

1:15 p.m. **LUNCH AND NETWORKING**

2:15 p.m. **TRANSPORTATION LEAVES AL JAWAHER RECEPTION AND CONVENTION CENTRE FOR CULTURAL AFTERNOON**

Sharjah Museum of Islamic Civilization

4:30 p.m. **TRANSPORTATION FOR THE HILTON SHARJAH HOTEL**

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FORTHCOMING EVENTS

SPRING JANUS FORUM

Omni Plantation, Amelia Island, Florida, USA
1 - 4 March 2015

TRUST BELT CONFERENCE

Hyatt Regency Columbus, USA
31 May - 3 June 2015

FDI INTERNATIONAL TRAINING SEMINAR

Apex City of London Hotel, UK
8 & 9 June 2015

FDI IN FINANCIAL AND PROFESSIONAL SERVICES SEMINAR

Apex City of London Hotel, UK
10 & 11 June 2015

FDI ASSOCIATION SUMMIT

Plasterers' Hall, London, UK
26 - 28 October 2015

THE WORLD FORUM FOR FOREIGN DIRECT INVESTMENT 2016

Hyatt Manchester, San Diego, USA
3 - 6 April 2016

To register for Conway Events, please visit conway.com/events and complete the online booking form.

If you are interested in hosting either
The WORLD FORUM for Foreign Direct Investment
or The WORLD FORUM for Special Economic Zones
please contact Kitty Wicker at kittywicker@conway.com
+44 (0) 207 237 8885 for further information.



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