

HOSTED BY

2018 INTERNATIONAL BUSINESS FESTIVAL

LIVERPOOL, UK
11-13 JUNE 2018



for Foreign Direct Investment

MONDAY 11TH JUNE PRECONFERENCE DAY

9:00AM - 4:00PM FDI Training Seminar

6:30PM - 8:30PM Welcome Reception
The Shankly Hotel

Welcome Reception featuring Slovenian wine tasting

TUESDAY 12TH JUNE CONFERENCE DAY ONE

8:00AM - 8:45AM Registration
Desk A - Exhibition Centre Liverpool

8:00AM - 8:45AM Breakfast
Exhibition Area
Coffee, Tea & Pastries

8:45AM - 9:00AM Welcome & Opening Remarks

9:00AM - 10:15AM Panel I - The Next 25 Years: Technology, Water & Climate Change
What will the next 25 years bring, and how will we balance industrial growth with sustainable development?

KEYNOTE & MODERATOR **Patrick Dixon**
Author, *The Future of Almost Everything*
Founder & Chairman, **Global Change, LTD.**

PANEL **Harald Jedlicka**
Senior Investment Policy Officer, **World Bank Group**

José Maria Roger
CEO, **Nice Tech**

Suparna Singh
Cluster Head Corporate Strategy, **Larsen Toubro**

Jarrett Wendt
Executive Vice President & Head of CityNOW,
Panasonic North America

10:15AM - 10:45AM Networking Break

10:45AM - 12:00PM Panel II - The Investor Perspective: Where is Investment Going & Why?

Corporate decision-makers will tell us which regions they expect to be most robust for FDI, and which industries are poised for the most dramatic growth.

KEYNOTE & PANALIST

Kara Goldin
CEO & Founder, **hint, inc.**

MODERATOR

Annika Jostmeier
Senior Manager of FDI, **Conway Advisory**

PANEL

Rene Buck
President & CEO, **Buck Consultants International**

Patrick V. Fiel, Jr.
Head of Corporate Development, **EdgeConneX**

Neil Simpson
Finance Director, **BrewDog**

12:00PM - 1:00PM Lunch

1:00PM - 2:00PM Panel III - Workforce Development & Talent Acquisition

This panel explores the role of partnerships between industry and education in preparing students and employees for the modern workforce, and how companies and governments attract and retain top talent.

MODERATOR

Amy La Porte
Writer/Producer/Reporter, **CNN**

PANEL

Carine Clark
President & CEO, **Banyan**

Ankur Gopal
CEO, **Interapt**

Jon Gustafson
Performance Consultant, **Lockheed Martin**

2:00PM - 3:00PM Panel IV - Rise of the Robots

Robots and artificial intelligence are replacing traditional workers across myriad industries around the world. What will this mean to future generations, and how can we best prepare for these inevitable changes?

MODERATOR

Richard Quest
Anchor & Correspondent, **CNN**

PANEL

Leila Aridi Afas
Director of International Public Policy, **Toyota**

Ina Bagociute
Co-Founder and Innovation Director, **HACKMASTERS**

Josef Gmeiner
CEO, **Rinivasol**



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Amit Kumar Pandey
Chief Scientist, **SoftBank Robotics Europe**

3:00PM - 3:15PM **Networking Break**

3:15PM - 3:30PM **Corporate Profile**

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SPEAKER

Abhimanyu Londhe
Director Strategy & Finance, **Bhumi World Industrial Park**

3:30PM - 4:30PM **Panel V – Cybersecurity: Opportunities & Obstacles**

Securing data and protecting intellectual property has never been more important or more challenging. How will companies and governments address these issues so critical to economies across the world?

MODERATOR

Mike Chinoy
Senior Fellow, **USC U.S. -China Institute**

PANEL

Prashant Pathak
President & CEO, **Ekagrata, Inc.**

Mariana Pereira
Director, **Darktrace**

Kimmie Rostrup Brauner
Privacy, EU, GDPR, Specialist, **IBM Global**

Justin Smith
Chief Security Officer, **Pivotal Software**

6:30PM - 9:30PM **Gala Dinner & Cocktail Networking Reception**
St. George's Hall

Join us for an evening of fine dining and networking to celebrate the kick-off of The 2018 International Business Festival.

WEDNESDAY 13TH JUNE CONFERENCE DAY TWO

8:00AM - 9:00AM **Registration**
Desk A - Exhibition Centre Liverpool

8:00AM - 8:45AM **Breakfast**
Exhibition Area
Coffee, Tea & Pastries

8:45AM - 9:00AM **Welcome & Opening Remarks**

9:00AM - 10:15AM **Panel VI – The New Global Disorder: Brexit, Trump, China & Global Risk**

Those who feel the world is more chaotic than at any time in recent memory aren't paranoid. What do the cataclysmic shifts in the global order portend for the future? Is this chaos the new normal? If so, how should corporations and governments adapt?

KEYNOTE & PANELIST

Dr. Florence Eid-Oakden
CEO & Chief Economist, **Arabia Monitor**

MODERATOR

Dennis Meseroll
Co-Founder and Executive Director, **Tractus Asia**

PANEL

Arthur Chen
Managing Director of Global Corporate Development & Chief Representative, **Fosun Group UK**

Robert Hardy
Commercial Director, **Oakland Invicta Limited**

Katrina McWhinnie
Brexit Strategist, **The McWhinnie Consultancy**

10:15AM - 10:45AM **Networking Break**

10:45AM - 11:00AM **IPA Awards Ceremony & Honoring the Founder**

11:00AM - 12:00PM **Panel VII – Future of Energy & Responsible Development**

There are few issues more vital to growth and expansion than access to reliable energy. Our experts will discuss the new technologies and opportunities driving this critical industry.

MODERATOR

Toralf Nitsch
CEO, **United Energy Group B.V.**, COO, **UPWEGO.info**

PANEL

Majbrit Høyer
CEO, **WorldPower**

Alex Marshall
Group Marketing & Compliance Director, **Clarke Energy**

Dr. Fred Olayele
President, **Global Economic Institute**

Dr. Will Ritzrau
Director Sustainability, **SAP**



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12:00PM - 1:00PM **Lunch**

1:00PM - 2:15PM **Panel VIII – Startups & Innovation;
Building the Next Silicon Valley**

How should governments and businesses work together to cultivate a start-up and innovation hub? Who's getting it right, and what do entrepreneurs need to aid in their success?

MODERATOR

Maren Lesche
Founder, **Startup Colors**

PANEL

Sue Marshall
CEO, **Abodoo**

K.P. Reddy
Founder, **Shadow Ventures**

Alysia Silberg
General Partner, **Street Global Venture Capital**

Iris Welten
Chairwoman of the Board, **Welten & Welten AG**

2:15PM - 2:45PM **Networking Break**

2:45PM - 4:00PM **Panel IX – Emerging Markets &
Sustainable Development**

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AL MARJAN ISLAND

Emerging markets tend to be some of the fastest growing in the world and are often at the forefront of sustainable development. A panel of experts will discuss the how's and whys of sustainable development, and the markets that will benefit most from it.

MODERATOR

Richard Quest
Anchor & Correspondent, **CNN**

PANEL

Eden Full Goh
Founder, **SunSaluter**

Ahmed Kareem
Senior Manager, **FAM Holding**

Richard Liebrechts
Director, **Ripple-A**

Troy Liu

Founder & CEO, **Mileslife**

4:00PM - 4:30PM

**2019 Host Location Presentation
& Conference Conclusion**

6:30PM - 9:30PM

Own the Night Networking Reception
Anfield Stadium - Liverpool Football Club



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