



VANCOUVER, BC  
15-17 JUNE 2020



for Foreign Direct Investment

**MONDAY 15TH JUNE PRECONFERENCE DAY**

- 9:00AM – 4:00PM **FDI Training Seminar**
- 6:00PM – 8:00PM **Welcome Reception**

**TUESDAY 16TH JUNE CONFERENCE DAY 1**

- 8:00AM – 8:55AM **Breakfast & Registration**
- 8:55AM – 9:05AM **Welcome & Opening Remarks**
- 9:05AM – 10:30AM **Session I – The Next 25 Years**  
What will the next 25 years bring, and how will we balance industrial growth while maintaining corporate responsibility?

KEYNOTE & PANELIST

**Peter Zeihan**  
Author, *The Accidental Superpower* INVITED

- 10:30AM – 10:35AM **Country/Corporate Profile**
- 10:35AM – 11:00AM **Networking Break**
- 11:00AM – 12:00PM **Session II – Sector Report Interviews: Transportation, Aviation & Mobility**  
Corporate leaders will conduct one on one interviews about the trends, headwinds and opportunities in these most critical of sectors. They'll explore where and why they see the best opportunities for growth, and what governments need to do to attract investment in these industries.
- 12:00PM – 1:00PM **Lunch**
- 1:00PM – 2:00PM **Session III – Workforce Development**  
This session will cover the role of partnerships between industry and education in preparing students and employees for the modern workforce, and how companies and governments must work to attract and retain that top talent.
- 2:00PM – 2:30PM **Networking Break**
- 2:30PM – 3:30 PM **Session IV – Natural Resources & Responsible Development**  
Resources are finite. Climate change is real. Sustainability and Responsibility aren't just catchy industry buzzwords. Corporate leaders will tell us how they and their peers will grow and expand responsibility, how access to natural resources will drive investment, and how companies are accessing those resources responsibly.

- 3:30PM – 4:00PM **Networking break**
- 4:00PM – 5:00PM **Session V – Where are Companies Expanding & Why?**

A panel of experts will discuss where they see the greatest opportunity and potential, and where and why corporations will likely expand and grow.

MODERATOR

**Richard Quest**  
Anchor & Correspondent, *CNN* INVITED

- 6:30PM – 9:00PM **Networking Dinner & Reception**

**WEDNESDAY 17 JUNE CONFERENCE DAY TWO**

- 8:00AM – 8:55AM **Breakfast & Registration**
- 8:55AM – 9:00AM **Welcome Back**
- 9:00AM – 10:15AM **Session VI – Clean Tech & Green Development**  
Are these merely industry buzzwords, or real drivers of corporate growth and sustainable development. A panel of corporate experts will weigh in, and tell us how government agencies can help incentive both.
- 10:15AM – 10:30AM **IPA Awards Ceremony**
- 10:30AM – 11:00AM **Networking Break**
- 11:00AM – 12:00PM **Session VII – Startups & Innovation**  
How should businesses and governments work together to cultivate a start-up innovation hub? What tips and tricks have been found the most successful. What should be avoided?
- 12:00PM – 1:00PM **Lunch**
- 1:00PM – 2:15PM **Session VIII – Site Selection Consultants Roundtable**  
The consultant roundtables tend to be the best attended at any economic development event, as real site consultants with real projects share their expertise on how ED agencies succeed in getting their attention, and how they fail.
- 2:15AM – 2:20AM **Country/Corporate Profile**
- 2:20PM – 2:45PM **Networking Break**
- 2:45PM – 4:00PM **Session IX – Global Disorder: How Protectionism & Trade Wars will Shape the Future**





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What new world order will emerge from the current disorder? How will companies adapt their expansion plans, and how might the global economic landscape be forever altered?

MODERATOR

**Richard Quest**

Anchor & Correspondent, **CNN** INVITED

PANELISTS

**Shailendra Kumar**

Chief Evangelist, **SAP** CONFIRMED

**Peter Zeihan**

Author, **The Accidental Superpower** INVITED

