



EXHIBITION CENTRE IN LIVERPOOL

Presented by



25 INTERNATIONAL BUSINESS FESTIVAL



EXHIBITION CENTRE IN LIVERPOOL

Dear Valued Partner,

We are pleased to offer your organization exclusive exposure to the global executives and investors attending the 15th annual World Forum for Foreign Direct Investment, giving you the opportunity to showcase your location, products, and expertise to global business leaders.

The world's longest continually-operated Forum dedicated to foreign direct investment offers you an unmatched opportunity to showcase your region or service to corporate decision-makers from around the globe. No other event offers this ability to network with and form relationships with those shaping the global economic landscape.

For 2018 we are excited to partner with the International Business Festival, a world-renowned three-week forum hosted every other year which attracts more than 25,000 delegates. The World Forum for FDI will kick off the International Business Festival, aligning with the Global Economics sector, and offering our sponsors access to thousands of additional potential investors.

We expect our largest turnout ever for this year's Forum, and, as usual, we're featuring sessions on the industry's hottest topics, with visionary keynotes and expanded networking opportunities.

We look forward to welcoming you to this historic event.

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Adam Jones-Kelley

Drosidant

President Conway, Inc.



11-13 JUNE 2018

EXHIBITION CENTRE IN LIVERPOOL

WHY YOU CAN'T AFFORD TO MISS THE 2018 WORLD FORUM FOR FDI

Bringing together expanding companies, intermediaries, investment promotion agencies and service providers from across the globe to network and forge long-lasting relationships. Inspiration and business intelligence straight from the most successful leaders and visionaries in the industry. This is THE leading FDI Forum in the industry.

2018 SPONSOR BENEFITS

No other Forum brings together as many FDI professionals to discuss the future of corporate expansion and investment.

Increase Your Business Revenue by Engaging in these Opportunities

- Highlight your organization or location on a world stage.
- Build investor confidence in your organization or location.
- Display your logo on collateral and marketing, including website and Forum signage.
- Drive more traffic: Morning and afternoon networking breaks strategically located within the Exhibit Hall.
- Experience stress-free exhibiting with all-inclusive, turnkey exhibitor kiosks with a variety of footprint size options and add-on offerings.
- Learn skills and methods that deliver real, attributable revenue results.
- Innovative sessions with world-renowned speakers and business leaders.
- Build your network with exclusive networking receptions at first-class venues.
- Easily identifiable sponsor-specific name badges

The World Forum for Foreign Direct Investment has been an outstanding opportunity to promote our region with the world market and globalized economy."

 Timothy E. Kelley, President/CEO, Imperial Valley Economic Development Corporation

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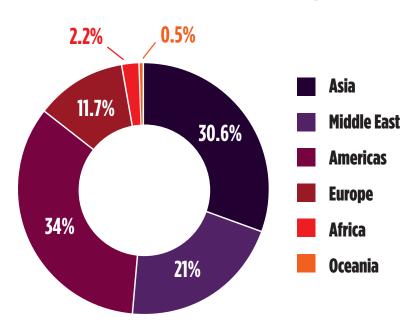
EXHIBITION CENTRE IN LIVERPOOL



11-13 JUNE 2018 EXHIBITION CENTRE IN LIVERPOOL

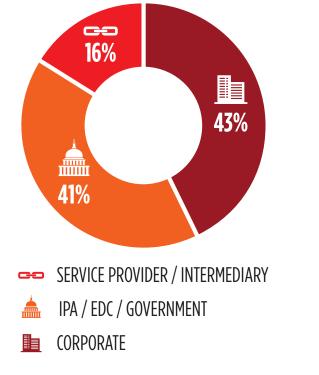
DEMOGRAPHICS

Top business leaders, chief executives and decision-makers from internationally expanding companies come to hear and discuss the latest news and trends in corporate investment strategy and expansion opportunities.



Delegates by Regions











EXHIBITION CENTRE IN LIVERPOOL



11-13 JUNE 2018

EXHIBITION CENTRE IN LIVERPOOL

AGENDA

MONDAY, 11 JUNE

- Registration Open
- Exhibit Hall Setup (Second Option)
- Morning FDI Training Seminar
- Welcome Reception

TUESDAY, 12 JUNE

- Breakfast & Dedicated Exhibit Hall Time
- Full Day Of Sessions Featuring Keynotes & Panel Discussions
- Morning Break & Dedicated Exhibit Hall Time
- Lunch & Dedicated Exhibit Hall Time
- Afternoon Break & Dedicated Exhibit Hall Time
- Own The Night Reception

WEDNESDAY, 13 JUNE

- Breakfast & Dedicated Exhibit Hall Time
- Full Day Of Sessions Featuring Keynotes & Panel Discussions
- Morning Break & Dedicated Exhibit Hall Time
- Lunch & Dedicated Exhibit Hall Time
- Afternoon Break & Dedicated Exhibit Hall Time
- Own The Night Reception

THURSDAY, 14 JUNE

Exhibit Hall Tear Down

SUBJECT TO ADJUSTMENTS

TIERS AND PRICING

TIER ONE **SPONSORSHIPS**

DIAMOND INVESTMENT - \$75,000
 PLATINUM INVESTMENT - \$55,000
 GOLD INVESTMENT - \$35,000
 SILVER INVESTMENT - \$30,000

• COUNTRY PROFILE INVESTMENT - \$25,000

TIER THREE SPONSORSHIPS

•	SOCIAL WALL	\$10,000
•	HOTEL KEYCARDS	\$9,000
•	DELEGATE BAG	\$8,800
•	LANYARD	\$7,800
•	SPLASH PAGE & ROTATING	
	BANNER ON MOBILE APP	\$7,000
•	DIGITAL SIGNAGE	\$6,000
•	ROTATING BANNER ON MOBILE APP	\$5,000
•	SWAG BAG PRICING	VARIES

TIER TWO SPONSORSHIPS

• WELCOME RECEPTION (WINE)

INVESTMENT - \$25,000

• WELCOME RECEPTION (F&B AND DÉCOR)

INVESTMENT - \$25,000

• OWN THE NIGHT

INVESTMENT - \$19,000

ROOM DROP

INVESTMENT - \$15,000

• SUSTAINABILITY SPONSOR

INVESTMENT - \$12,000

• EXHIBIT SPACE

PRICING VARIES

ADVERTISING **SPONSORSHIPS**

DELEGATE HANDBOOK ADVERTISING

•	BACK COVER	\$8,000
•	INSIDE FRONT COVER SPREAD	\$7,000
•	CENTER SPREAD	\$6,000
•	INSIDE BACK COVER SPREAD	\$6,000
•	FULL PAGE AD	\$5,000

ADDITIONAL ADVERTISING OPPORTUNITIES

•	POCKET PROGRAM	\$9,000
•	SITE SELECTION ONLINE ADVERTISING	\$5,000
•	CUSTOM CONTENT ONLINE ADVERTISING	\$5,000
•	DAILY SNAPSHOT E-MAILS	\$4,000

Investment: **\$75,000**

The Diamond Sponsorship is the EXCLUSIVE opportunity for you to "Own the Night" and design your perfect networking party on the evening of the first full day, Tuesday, June 12. This is your chance to maximize brand awareness by creating a memorable night that attendees will never forget! You're encouraged to provide your local cuisine, feature cultural entertainment and provide decorations that will transport attendees to your destination without ever stepping foot on a plane.

This package includes:

Offerings:

- Exclusive sponsorship of the official World Forum and International Business Festival opening networking reception on Tuesday, June 12; Venue to be selected and contracted by Conway.
- Reception to include four (4) passed hors d'oeuvres, beer, wine and houseliquor.
- Opportunity to select additional food & beverage, or provide chef for interactive stations, to best feature your local destination's cuisine. Sponsor to absorb additional expense and responsibility. Subject to Conway and venue approval.
- Dinner to be served in buffet or interactive stations format.
- Opportunity to provide entertainment to showcase your location, at the expense and responsibility of the sponsor. Subject to Conway and venue approval.
- Opportunity to provide decorations, banners and signage throughout the dinner venue, purchase and placement at the expense and responsibility of the sponsor. Subject to Conway and venue approval.
- Opportunity to provide branded catering supplies; i.e. beverage napkins, toothpick flags, drink stirrers, straws, etc., at the expense and responsibility of the sponsor. Subject to Conway and venue approval.

- Opportunity to set up a registration check-in desk at the entry of the venue. Sponsor to provide branded tablecloth and branded name tags. Registration check-in table to be staffed by sponsor personnel. Conway to loosely monitor check-in desk.
- Opportunity to distribute a giveaway.
- Opportunity to provide or select centerpiece arrangements, at the expense and responsibility of the sponsor.
- Cost of transportation to/ from venue included in sponsorship.
- All Forum registrants invited to attend.
- IBF to invite 100 VIP delegates to attend.
- Sponsor may invite up to 25 additional attendees,

Content:

- Sponsor to give 10-15-minute presentation to all delegates during reception; (1) handheld microphone, (1) standard- size screen and (1) projector, or equipment of equal capabilities, included.
- Additional audio-visual needs are at the expense of the sponsor and subject to availability at the venue.
- Presentation to be supplied pre-Forum by sponsor for Conway review.

Exhibit Space:

- Exhibit space in the main exhibit hall.
- Includes one (1) 2.4 x 2.4 meter printed fabric graphic.
- One (1) 32" HD TV monitor.
- One (1) case counter with printed wrap & lockable storage.
- One (1) stool, LED lamp & shelf. Includes wireless internet & electrical.

Private Executive Meeting Room:

- Food, beverage & audio-visual needs are additional and at the expense and responsibility of the sponsor.
- Meeting room to be used for pop-up meetings at discretion of the sponsor.

Sales Engagement & Networking:

- Six (6) complimentary full Forum registrations for your staff (\$12,000 value.)
- Six (6) full Forum passes for your customers (\$12,000 value.)
- Option to purchase additional full Forum passes at 50% discount off the full Forum, non-early bird rate of \$1,000.
- Purchase additional daily Forum passes at a 50% discount off the full daily Forum, non-early bird rate of \$625.

Brand Awareness:

- Company logo/link and 25-word profile on event webpage, to be provided by sponsor.
- Company logo on pre-event Forum communications.
- Company logo in mobile app.
- Premium placement of logo on opening Forum slide – thank you to our sponsors.
- One (1) two-page spread advertisement in the delegate handbook, distributed to all delegates and speakers (\$6,000 value). Ad to be provided by sponsor.
- Logo on reception signage.
- Provided pre-Forum attendee list including contact information two weeks prior to the Forum.
- Provided a post-event attendee list including contact information.
- Sponsor identifier on all attendee name badges.

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Investment: **\$55,000**

TWO (2) Available Only one more left!

Content: This exclusive daily Platinum Sponsorship opportunity allows upi to be a part of the program

by nominating a senior-level corporate investor to join a panel of your choice to best highlight opportunities in your region. Creativity is encouraged!

This package includes:

Content:

- Exclusive opportunity to nominate a corporate-investor from your region to speak on the panel of your choice.
- Representative must be an engaging, senior-level corporate leader. Subject to Conway approval.
 Opportunity to give a 3-4-minute
- address to all delegates before selected session.

 Opportunity to place one (1) printed collateral piece on all tables in the
- collateral piece on all tables in the main conference room during the session. Collateral to be supplied pre-Forum by sponsor (to be approved by Conway.)
- Collateral must be placed prior to the day begins or at lunch, dependent on the timing of your session.

Exhibit Space:

- Exhibit space in the main exhibit hall.
- Includes one (1) 2.4 x 2.4 meter printed fabric graphic.
- One (1) 32" HD TV monitor.
 One (1) case counter with printed
- wrap & lockable storage.
- One (1) stool, LED lamp & shelf. Includes wireless internet & electrical.

Private Executive Meeting Room:

- Food & beverage and audio-visual needs are additional and at the expense and responsibility of the sponsor.
- Meeting room to be used for pop-up meetings at discretion of the sponsor.
- Accommodates 8-10 attendees.

Sales Engagement & Networking:

• Six (6) complimentary full Forum registrations (\$12,000 value).

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- Opportunity to post World Forum promotional banner ad on sponsor's company homepage to receive one
 (1) complimentary full Forum pass.
- Opportunity to purchase additional full Forum passes for your customers at a 50% discount off the full Forum, non-early bird rate of \$1,000.
- Opportunity to purchase additional daily Forum passes for your customers at a 50% discount off the full daily Forum, non-early bird rate of \$625.

Brand Awareness:

- Company logo/link and 25-word profile on event web page, to be provided by sponsor.
- Logo on pre-event Forum communications.
- Prominent placement of logo on Forum opening slide – thank you to our sponsors.
- Logo on pre-event communications.
- Company logo in mobile app.
- Prominent placement of logo on Forum opening slide – thank you to our sponsors.
- One (1) full-page advertisement in the delegate handbook, distributed to all delegates and speakers (\$4,000 value). Ad to be provided by sponsor.
- Opportunity to provide branded promotional delegate bag giveaway to be included in the delegate bag. Branded item to be supplied pre-Forum by sponsor (to be approved by Conway).
- Provided pre-Forum registration list with contact details two-weeks prior to the Forum.
- Provided updated post-event attendee list including contact information.
- Sponsor identifier on all attendee name badges.

EXCLUSIVE GOLD SPONSORSHIP | TIER ONE

Investment: \$35,000

TWO (2) Available Only one more left!

The exclusive daily Gold Sponsorship offers you the opportunity to maximize brand awareness by showcasing your location at a private VIP breakfast for up to 100 people. Transport attendees from Liverpool to your destination without ever stepping foot on a plane by selecting food and beverage that features your region.

This package includes:

Content:

- Exclusive opportunity to show a video (up to five minutes) and give a five-minute address to all delegates featuring your location during VIP breakfast. Video and presentation materials to be supplied pre-Forum by sponsor (to be approved by Conway).
- Includes (1) handheld microphone, (1) standard-size screen and (1) projector, or equipment of equal capabilities. Additional audio-visual needs are at the expense of the sponsor and availability at the venue.
- Opportunity to provide chef for interactive stations to best feature your region's local cuisine (sponsor's responsibility, subject to Conway and venue approval).
- Final menu to be approved by Conway.

Exhibit Space:

- Exhibit space in the main exhibit hall.
- Includes one (1) 2.4 x 2.4 meter printed fabric graphic.
- One (1) 32" HD TV monitor.
- One (1) case counter with printed wrap & lockable storage.
- One (1) stool, LED lamp & shelf. Includes wireless internet & electrical.
- Opportunity to select larger footprint and pay only the difference of cost, dependent on availability.

Sales Engagement & Networking:

- Five (5) complimentary full-Forum registrations (\$10,000 value).
- Opportunity to post World Forum promotional banner ad on sponsor's company homepage to receive one (1) complimentary full Forum pass.
- Opportunity to purchase additional full Forum passes for your customers

- at a 50% discount off the full Forum, non-early bird rate of 1,000.
- Opportunity to purchase additional daily Forum passes for your customers at a 50% discount off the full daily Forum, non-early bird rate of \$625.

Brand Awareness:

- Company logo/link and 25-word profile on event web page, to be provided by sponsor.
- Logo on pre-event Forum communications.
- Logo in mobile app.
- Prominent placement of logo on Forum opening slide – thank you to our sponsors.
- Logo on pre-event communications.
- Company logo in mobile app.
- Prominent placement of logo on Forum opening slide – thank you to our sponsors.
- One (1) full-page advertisement in the delegate handbook, distributed to all delegates and speakers (\$4,000 value). Ad to be provided by sponsor.
- Opportunity to provide branded promotional delegate bag giveaway to be included in the delegate bag. Branded item to be supplied pre-Forum by sponsor (to be approved by Conway).
- Provided pre-Forum attendee list including contact information two weeks prior to the Forum.
- Provided updated post-event attendee list including contact information.
- Sponsor identifier on all attendee name badges.

To Sponsor The World

EXCLUSIVE SILVER SPONSORSHIP | TIER ONE

Investment: \$30,000

The exclusive Silver Sponsorship allows you to amplify your brand presence to a captive audience by sponsoring a panel session appropriate to your target sectors and present the advantages of your region from the main stage.

This package includes:

Content:

- Exclusive opportunity to give a 3-4minute address to all delegates before selected session on the main general session stage. Presentation to be supplied pre-Forum by sponsor (to be approved by Conway).
- Sponsor logo will display on-screen for the duration of the session.
- Opportunity for sponsor to include a branded USB drive in the delegate

Sales Engagement & Networking:

- Four (4) complimentary full Forum registrations for your organization; (\$8,000 value.)
- Opportunity to purchase additional full Forum passes for your customers at a 50% discount off the full Forum, non-early bird rate of \$1,000.
- Opportunity to purchase additional

daily Forum passes for your customers at a 50% discount off the full daily Forum, non-early bird, rate of \$625.

Brand Awareness:

- Company logo/link on Forum web page and program, to be provided by
- sponsor.
 Opportunity to include your logo
 Logo on pre-event communications.
 on all official Forum delegate bags
 Company logo in mobile app.
- Premium positioning of logo on Forum opening slide – thank you to our sponsors.
- Provided pre-Forum attendee list including contact information two weeks prior to the Forum.
- Provided updated post-event attendee list including contact information.
- Sponsor identifier on all attendee name badges.

COUNTRY PROFILE SPONSORSHIP | TIER ONE

Investment: \$25,000

unprecedented exclusive daily opportunity to present your value proposition and investment attractiveness to the all World Forum.

This package includes:

Content:

• Opportunity to give a 10-15-minute address to all delegates during the networking break in exhibit hall; (1) handheld microphone, (1) standardsize screen and (1) projector, or equipment of equal capabilities, included. Presentation to be supplied pre-Forum by sponsor (to be approved by Conway).

Sales Engagement & Networking:

- Three (3) complimentary full Forum registrations (\$6,000 value).
- Opportunity to post World Forum promotional banner ad on sponsor's company homepage to receive one (1) complimentary full Forum pass.
- Opportunity to purchase additional full Forum passes for your customers at a 50% discount off the full Forum, non-early bird rate of \$1,000.
- Opportunity to purchase additional daily Forum passes for your customers at a 50% discount off the full daily Forum, non-early bird rate of \$625.

Exhibit Space:

- Exhibit space in the main exhibit hall
- Includes:
- One (1) 4 x 4 meter printed fabric graphic.
- One (1) 42" HD TV Monitor.
- One (1) large counter with printed wrap & lockable storage.
- One (1) tall glass table & Three (3)
- Three (3) LED lamps, & shelf.
- Wireless internet & electrical.

Brand Awareness:

- Logo on event webpage.
- Logo on pre-event Forum communications.
- Logo in mobile app.
- Premium positioning of logo on Forum opening slide – thank you to our sponsors.
- Provided pre-Forum attendee list including contact information two weeks prior to the Forum.
- Provided updated post-event attendee list including contact information.
- Sponsor identifier on all attendee name badges.

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Forum for FDI

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The Exclusive Welcome Reception Wine Sponsor has the opportunity to make a first impression by hosting the bar at the Forum kick-off event. This is your chance to maximize brand awareness by creating a memorable welcome for all attendees.

This package includes:

To Sponsor The World

Forum for FDI

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Offerings:

- Exclusive bar sponsorship of entire evening networking reception on Monday, June 11. Venue to be selected and contracted by Conway.
- Sponsor to provide product, absorb expense and of shipping, handling and receiving. Subject to Conway and venue approval.
- Opportunity to provide a sommelier at the expense and responsibility of the sponsor.

Content:

- Opportunity to give a five-minute presentation to all delegates during your reception; (1) handheld microphone, (1) standard-size screen and (1) projector included. Additional audio-visual needs are at the expense of the sponsor and availability at the venue.
- If sommelier is onsite, additional minutes may be used to describe wines.
- Presentation to be supplied pre-Forum by sponsor for Conway review.

Sales Engagement & Networking:

- Three (3) complimentary full Forum registrations for your company; including own the night reception staffers (\$6,000 value).
- Opportunity to post World Forum promotional banner ad on sponsor's company homepage to receive one (1) complimentary full Forum pass.
- Opportunity to purchase additional full Forum passes a 50% discount off the full Forum, non-early bird, rate of \$1,000.

- Opportunity to purchase additional daily Forum passes at a 50% discount off the full daily Forum, non-early bird, rate of \$625.
- Opportunity to purchase up to 25 passes to your networking event (\$300 rate).

Brand Awareness:

- Company logo on event webpage.
- Company logo on pre-event Forum communications.
- Company logo in mobile app
- Sponsor logo on opening sponsor slide – thank you to our sponsors.
- Provided pre-Forum attendee list including contact information two weeks prior to the Forum.
- Provided updated post-event attendee list including contact information.
- Sponsor identifier on all attendee name badges.

WELCOME RECEPTION FOOD TASTING SPONSOR | TIER TWO

Investment: \$25,000

Exclusive Welcome Reception Food Sponsor will deliver a lasting impression by giving attendees a taste of your region.

This is your chance to maximize brand awareness by creating a memorable night that attendees will never forget! You're encouraged to provide your local cuisine that will transport attendees from Liverpool, UK to your destination without ever stepping foot on a plane.

This package includes:

Offerings:

- Exclusive cuisine sponsorship of entire evening networking reception on Monday, June 11. Venue to be selected and contracted by Conway.
- Opportunity to select hors d'oeuvre, or provide a chef for interactive stations, to best showcase your region's local cuisine. Subject to Conway and venue approval.
- If chef is onsite, additional fiveminutes can be used to specifically describe cuisine.
- Six (6) hors d'oeuvre to be served in a butler passed or interactive stations format. Additional offerings may be selected at the expense of the sponsor.
- Sponsor may provide additional local products to be displayed or given to delegates during the reception. Sponsor to absorb expense of shipping, receiving, and handling. Subject to Conway and venue approval.

Content:

- Five-minute presentation to all delegates during your reception; (1) handheld microphone, (1) standardsize screen and (1) projector, or equipment of equal capabilities, included.
- Additional audio-visual needs are at the expense of the sponsor and availability at the venue.
- presentation to be supplied pre-Forum by sponsor for Conway review.

Sales Engagement & Networking:

- Three (3) complimentary full Forum registrations for your company; including own the night reception staffers (\$4,000 value.)
- Opportunity to post World Forum promotional banner ad on sponsor's company homepage to receive one (1) complimentary full Forum pass.
- Opportunity to purchase additional full Forum passes at 50% discount off the full Forum, non-early bird, rate of \$1,000.
- Opportunity to purchase additional daily Forum passes at a 50% discount off the full daily Forum, non-early bird, rate of \$625.
- Opportunity to purchase up to 25 passes to your networking event (\$300 rate).

Brand Awareness:

- Logo on event webpage.
- Logo on pre-event communications.
- Logo in mobile app.
- Premium placement of logo on Forum opening slide – thank you to our sponsors.
- Provided pre-Forum attendee list including contact information two weeks prior to the Forum.
- Provided updated post-event attendee list including contact information.
- Sponsor identifier on all attendee name badges.

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Investment: \$19,000

The Exclusive "Own the Night" Sponsorship is an opportunity for you to design your perfect networking party to close out the Forum. This is your chance to maximize brand awareness by creating a memorable night that attendees will never forget - the whole night will be about you! You're encouraged to provide your local cuisine, feature cultural entertainment and provide decorations that will transport attendees to your destination without ever stepping on a plane.

This package includes:

Offerings:

- Exclusive sponsorship of the entire evening networking reception on Wednesday, June 13. Venue to be selected and contracted by Conway.
- Opportunity to fully design the perfect evening to best showcase your destination—cuisine, beverage, entertainment, decorations — are to be sourced, provided and managed at the additional expense and responsibility of the sponsor.
- Full registration details will be provided to sponsor in advance for planning purposes; distribution dates identified as Wednesday, April 4, and Wednesday, May 2, 2018. Final headcount to be provided approximately three days prior to the event date.
- Transportation to/from venue included in sponsorship.

Content:

- Opportunity to give a fifteen minute presentation to all delegates during your reception; (1) handheld microphone, (1) standard-size screen and (1) projector, or equipment of equal capabilities, included.
- Additional audio-visual needs are at the expense of the sponsor and subject to availability at the venue.
- Presentation to be supplied pre-Forum by sponsor for Conway review.

Sales Engagement & Networking:

- Two (2) full Forum registrations for your organization; (\$4,000 value.)
- Two (2) full Forum passes for your customers. (\$4,000 value.)
- Opportunity to post World Forum promotional banner ad on sponsor's company homepage to receive one (1) complimentary full Forum pass.
- Opportunity to purchase additional full Forum passes a 50% discount off the full Forum, non-early bird, rate of \$1,000.
- Opportunity to purchase additional daily Forum passes at a 50% discount off the full daily Forum, non-early bird, rate of \$625.

Brand Awareness:

- Logo on event webpage.
- Logo on pre-event communications.
- Logo in mobile app.
- Premium placement of logo on Forum opening slide – thank you to our sponsors.
- Provided pre-Forum attendee list including contact information two weeks prior to the Forum.
- Provided updated post-event attendee list including contact information.
- Sponsor identifier on all attendee name badges.

HOTEL ROOM DROP SPONSOR | TIER TWO

Investment: \$15,000

THREE (3) Available

The Exclusive Daily Hotel Room Drop sponsor gains a competitive advantage by having your promotional piece delivered directly to the attendee's hotel room on either day 1, day 2 or day 3 of the Forum.

This package includes:

Content:

- Opportunity to have a promotional giveaway or collateral piece placed in attendee's hotel room at the IFB's and Conway's host hotel.
- Promotional item to be supplied pre-Forum by sponsor (to be approved by Conway.)
- Dates selected on a first-come, firstserved basis.

Sales Engagement & Networking:

- Two (2) complimentary full Forum registrations (\$4,000 value.) Opportunity to post World Forum promotional banner ad on sponsor's
- company homepage to receive one (1) complimentary full Forum pass. • Opportunity to purchase additional full Forum passes for your customers

non-early bird, rate of \$1,000.

at a 50% discount off the full Forum,

- Opportunity to purchase additional daily Forum passes for your customers at a 50% discount off the full daily Forum, non-early bird, rate of \$625.
- **Brand Awareness:**
- Logo on event webpage.
- Logo on pre-event communications.
- Logo in mobile app.
- Logo on opening sponsor slide thank you to our sponsors.
- Provided pre-Forum attendee list including contact information two weeks prior to the Forum.
- Provided a post-event attendee list with full contact details.
- Sponsor identifier on all attendee name badges.

SUSTAINABILITY SPONSOR | TIER TWO

Investment: \$12,000

The Exclusive Sustainability Sponsorship gains a competitive advantage by having your brand associated with all water and recycling during the program.

This package includes:

Content:

- Get your company noticed with your logo featured on all water stations and recycling bins dispersed throughout the expo hall and high traffic public areas. Sponsor may also provide branded water bottles — to be approved by Conway.
- Opportunity to provide branded, recycled-content cups at the expense and responsibility of the sponsor.

Sales Engagement & Networking:

- Two (2) complimentary full Forum registrations (\$4,000 value.)
- Opportunity to post World Forum promotional banner ad on sponsor's company homepage to receive one (1) complimentary full Forum pass.
- Opportunity to purchase additional full Forum passes for your customers at a 50% discount off the full Forum, non-early bird, rate of \$1,000.

Opportunity to purchase additional daily Forum passes for your customers at a 50% discount off the full daily Forum, non-early bird, rate of \$625.

Brand Awareness:

- Logo on event webpage.
- Logo on pre-event communications.
- Logo in mobile app.
- Logo on opening sponsor slide thank you to our sponsors.
- Provided pre-Forum attendee list including contact information two weeks prior to the Forum.
- Provided a post-event attendee list with full contact details.
- Sponsor identifier on all attendee name badges.

Contact: Phone: (+1) 770-446-6996 events@conway.com

To Sponsor The World

EXHIBIT SPACE | TIER TWO

Investment: \$10,000

TEN (10) available

Only six (6) more left!

- Exhibit space in the main exhibit hall
- Includes:
- One (1) 2.4 x 2.4 meter printed fabric graphic.
- One (1) 32" HD TV Monitor.
- One (1) counter with printed wrap & lockable storage.
- One (1) stool, LED lamp, & shelf.
- Wireless internet & electrical.

Investment: \$12,000 SOLD OUT

- Exhibit space in the main exhibit has
- Includes:
- One (1) 3 x 2.4 meter printed fabric graphic.
- One (1) 42" HD TV Monitor.
- One (1) large counter with printed wrap & lockable storage.
- Two (2) stools, Two (2) LED lamps, & shelf.
- Wireless internet & electrical.

Investment: \$18,000

- Exhibit space in the main exhibit has
- Includes:
- One (1) 4 x 4 meter printed fabric graphic.
- One (1) 42" HD TV Monitor.
- One (1) large counter with printed wrap & lockable storage.
- One (1) tall glass table & Three (3) stools.
- Three (3) LED lamps, & shelf.
- Wireless internet & electrical.

BENEFITS FOR ALL TIER TWO SPONSORS:

Sales Engagement & Networking:

- Two (2) complimentary full- Forum registrations (\$4,000 value.)
- Opportunity to post World Forum promotional banner ad on sponsor's company homepage to receive one
- One (1) exhibit hall only pass.
- Opportunity to purchase additional full Forum passes for your customers at a 50% discount off the full Forum, non-early bird, rate of \$1,000.
- Opportunity to purchase additional daily Forum passes for your customers at a 50% discount off the full daily Forum, non-early bird, rate of \$625.

To Sponsor The World

Brand Awareness:

- Logo on event webpage.
- Logo on pre-event communications.
- Logo in mobile app.
- Sponsor logo on opening sponsor slide thank you to our sponsors.
- Provided pre-Forum attendee list including contact information two weeks prior to the Forum.
- Provided a post-event attendee list with full contact details
- Sponsor identifier on all attendee name badges.
- The Exhibitor Manual will be provided and will outline all rules of engagement, including order forms for all services requested.









Contact:

Phone: (+1) 770-446-6996 events@conway.com

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Forum for FDI www.worldforumforfdi.com

SOCIAL WALL

\$10,000

ONE (1) Available

SOLD OUT

Sales Engagement & Networking:

Two (2) complimentary full Forum registrations (\$4,000 value).

HOTEL KEYCARD

Investment: \$9,000

EXCLUSIVE ONE (1) Available

SOLD OUT

Sales Engagement & Networking:

• Two (2) complimentary full Forum registrations (\$4,000 value).

DELEGATE BAG

Investment: \$8,800

EXCLUSIVE ONE (1) Available

SOLD OUT

Sales Engagement & Networking:

• Two (2) complimentary full Forum registrations (\$4,000 value).

LANYARD

Investment: \$7,800

EXCLUSIVE ONE (1) Available

SOLD OUT

on a double-sided lanyard. (Provided by Conway)

Sales Engagement & Networking:

• One (1) complimentary full Forum registration (\$2,000 value).

DIGITAL SIGNAGE

Investment: \$6,000

TWO (2) Available

Content:

 Opportunity to include your logo on a digital sign that is located in the exhibit hall area.

Sales Engagement & Networking:

• One (1) complimentary full Forum registration (\$2,000 value).

SWAG BAG ITEM

Investment: **VARIED**

*Ask for details

Content

 Make the delegate bag, your swag bag. Select from the below giveaways to be branded with your logo and included in the delegate bags.

Sales Engagement & Networking:

• One (1) complimentary full Forum registration (\$2,000 value).

SPLASH PAGE & ROTATING BANNER AD ON MOBILE APP

Investment: \$7,000

ONE (1) Available

Content:

Opportunity to include your logo on a banner ad within the mobile app.

Sales Engagement & Networking:

• One (1) complimentary full Forum registration (\$2,000 value.)

ROTATING BANNER AD ON MOBILE APP

Investment: \$5,000

SOLD OUT

on a rotating banner ad within the mobile app.

Sales Engagement & Networking:

• One (1) complimentary full Forum registration (\$2,000 value.)

BENEFITS FOR ALL TIER THREE SPONSORS:

Sales Engagement & Networking:

- Opportunity to post World Forum promotional banner ad on sponsor's company homepage to receive one
 (1) complimentary full Forum pass.
- Opportunity to purchase additional full Forum passes for your customers at a 50% discount off the full Forum, non-early bird, rate of \$1,000.
- Opportunity to purchase additional daily Forum passes for your customers at a 50% discount off the full daily Forum, non-early bird, rate. of \$625.

Brand Awareness:

- Company logo on event webpage.
- Company logo on pre-event Forum communications.
- Company logo in mobile app.
- Sponsor logo on opening sponsor slide – thank you to our sponsors.
- Provided pre-Forum attendee list including contact information two weeks prior to the Forum. information provided.
- Provided a post-event attendee list including contact information.
- Sponsor identifier on all attendee name badges.

Contact: Phone: (+1)

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To Sponsor The World
Forum for FDI

Contact: Phone: (+1) 770-446-6996 events@conway.com

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To Sponsor The World

ADVERTISING SPONSORSHIP

DELEGATE HANDBOOK ADVERTISING

Inside Front Cover Spread

• Inside Back Cover Spread

• Internal Full-Page Ad

Back Cover

• Center Spread

	ADDITIONAL ADVERTISING OPPORTUNITIES			
\$8,000	•	Pocket Program	\$9,000	
\$7,000	•	Site Selection Online Ad	\$5,000	
\$6,000	•	Custom Content Online Ad	\$5,000	
\$6,000	•	Daily Snapshot Electronic Distribution	\$4,000	

BENEFITS FOR ALL ADVERTISING SPONSORS:

Sales Engagement & Networking:

- Opportunity to post World Forum promotional banner ad on sponsor's company homepage to receive one (1) complimentary full Forum pass (\$2,000 value.)
- Opportunity to purchase additional full Forum passes for your staff at a 50% discount off the full Forum, non-early bird, rate of \$1,000.
- Opportunity to purchase additional daily Forum passes for your customers at a 50% discount off the full daily Forum, non-early bird, rate of \$625.

Brand Awareness:

• Logo on event webpage.

\$5,000

- Logo on pre-event Forum communications.
- Logo in mobile app.
- Logo on opening sponsor slide thank you to our sponsors.
- Sponsor identifier on all attendee name badges.

SPONSORSHIPS AT-A-GLANCE

TIER ONE	DIAMOND	PLATINUM	GOLD	SILVER
INVESTMENT	\$75,000	\$55,000	\$35,000	\$30,000
NUMBER AVAILABLE	1	1	1	1
FULL FORUM PASSES	12	6	5	4
PRIVATE MEETING ROOM	YES	YES	_	-
SPEAKING OPPORTUNITY	YES	YES	YES	YES
EXHIBIT	YES	YES	YES	-
FUNCTION-RELATED INCLUSIONS	DAY ONE RECEPTION	-	_	-
LOGO WITH LINK ON WEB SITE & IN MOBILE APP	YES	YES	YES	YES
COMPANY DESCRIPTION ON EVENT WEBSITE	YES	YES	YES	YES
LOGO ON PRE-EVENT COMMUNICATIONS	YES	YES	YES	YES
AD IN HANDBOOK	TWO-PAGE SPREAD	ONE-PAGE	ONE-PAGE	ONE-PAGE
LOGO ON THANK YOU TO OUR SPONSORS BANNERS	YES	YES	YES	
PRE-EVENT LIST WITH CONTACT INFORMATION	YES	YES	NO	NO
PRE-EVENT LIST NO CONTACT INFORMATION	NO	NO	YES	YES
POST-EVENT LIST WITH CONTACT INFORMATION	YES	YES	YES	YES
NAME BADGE IDENTIFIER	YES	YES	YES	YES

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"The World Forum was a stellar event.
The program was great, packed with
knowledgeable and engaging speakers, and
the diverse attendee group was super."

— James F. Alexander, Vice President, Economic Development, St. Louis Regional Chamber







"The World Forum was a fabulous event, so well organized and welcoming, lending itself to some very worthwhile networking all round."

— Jacob Azran, CEO, Blue I Water Technologies



66

"Fantastic event. Just getting that face-to-face time with a CEO from a multinational company is worth it."

— **Andres Campos**, Ensenada EDC, Baja California, Mexico



"[The World Forum] brings in the people actually doing the investing, people who have positions on why they should invest, great dialogue and great collaboration."

— **Roman Bukary,** Vice President Account Management, NetSuite



"I thought the meeting was terrific, the mix of topics relevant, the speakers fantastic and participant turnout was excellent."

— Cathy Rodgers, VP Global Opportunities, IBM







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