



SAN DIEGO CA 3-6 APRIL 2016

The WORLD FORUM
for Foreign Direct Investment

www.worldforumforfdi.com



Host Sponsor



**Held annually in locations
around the world,**

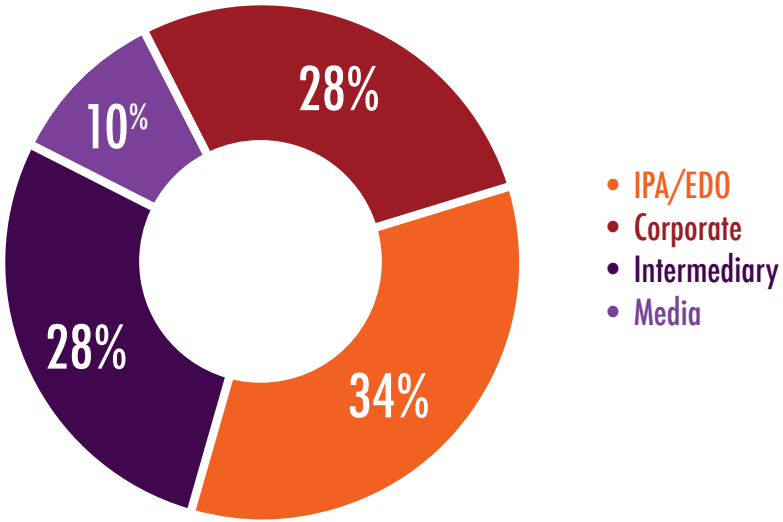
The WORLD FORUM for Foreign Direct Investment provides a unique platform to network and discuss global location decisions amongst FDI dealmakers, including globally expanding companies, economic development and investment agencies, and the multipliers and site consultants who advise both parties.

The aims of the WORLD FORUM are to improve the dialogue between government and industry on global FDI — to provide a better understanding of the conditions which attract corporate investors and how to overcome the challenges companies face when setting up in new countries/cities/zones.

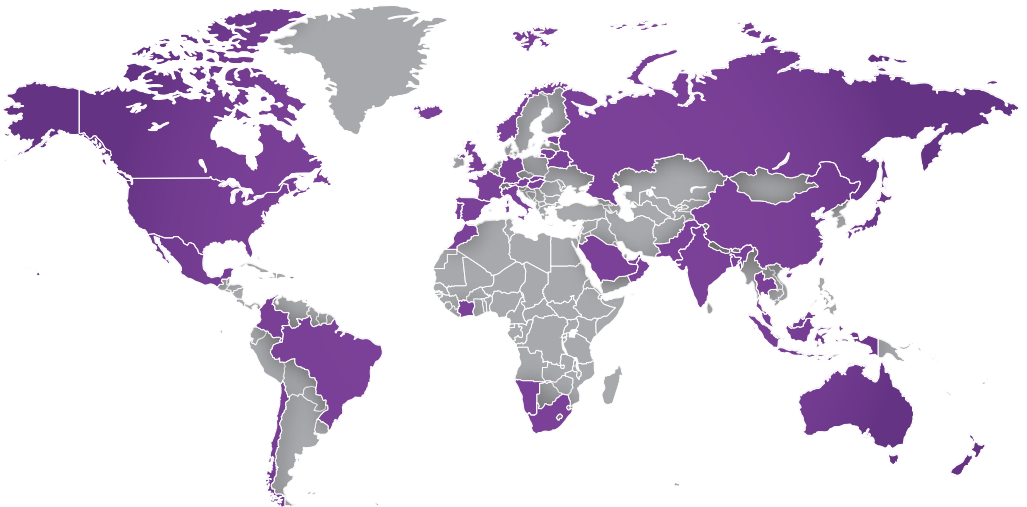
**“The attendance was
impressive and the
contacts were rich. I also
enjoyed your hospitality.”**

— Ramabdran Gopalakrishnan,
Executive Director, TATA Sons

Who attends



From where



Programme

The thirteenth annual WORLD FORUM will be a three day programme including conference sessions, networking, special events and the Global FDI Association Awards.

Topics and themes

- **The coming global disorder**

Keynote Speaker: Peter Zeihan, author of *The Accidental Superpower*

Why cross-border agreements are key to corporate survival.

- Trilateral, bilateral and other trade agreements, including NAFTA.
- The special relationship between Spain and California/Mexico.
- Success stories and less successful stories.

- **The Robots are Coming**

Dealing with disruption: how new technologies threaten traditional manufacturing and existing businesses. Which locations facilitate rather than complicate life for new arrivals from these sectors?

- **Risk**

Natural disaster, regulatory uncertainty, health hazards, personal safety and the rise of nationalism in Latin America and Europe.

- **The Perception Problem:**

How social and political issues sway investment decisions.

- **Alternative funding for FDI**

Unusual sources of finance for FDI from family and friends through angels and VC to Islamic banking, social media and sovereign wealth funds.

- **Consultants' Roundtable**

Nationally prominent site selection consultants convene for a frank and open discussion on the issues affecting FDI.

- **The Coming Workforce Development Storm**

How young should we start shaping students for their future vocation? What changes to educational systems need to be made around the world? Which countries are doing it well?

Exportable and international training initiatives, apprenticeships, work shadowing and mentoring. Special career development programmes for women, CSR policy on HR, language and cultural awareness skills.

- **Water and Energy**

When will the Water Run Out? How efficient are renewable energies? The changing climate of corporate investment.

- Geothermal, solar, wind, wave and biomass
- Powering desalination

- **The Human Hub**

Remodelling urban spaces so that more people can enjoy quality of life as they move from home to school to work to play. Where are the cities that help employees to produce better work for their employers?

- **Cutting through the Hype: the reality of Investing in Africa and BRIC**

Political and health hazards. Measures taken by companies when venturing to emerging markets.

“The organization of the event was excellent and we are confident that we gained from [it].”

—Oli Gretar Sveinsson,
Executive Vice President
of R&D, Landsvirkjun

Special events

Early arrivals reception
Cali Baja site tours
Inaugural reception and forum launch
Evening networking reception
FDI Association Awards

Registration includes

- Conference documentation and material
- Entry to all conference sessions
- Conference meals
- FDI Association Awards Ceremony

AND, at no extra cost

- Transportation to conference and event venues
- Cali Baja site tours
- Early Arrivals Reception
- Conference Launch reception
- Networking Reception

Host Sponsor





For more information on the event contact Laura Martin:
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Conway Events team: events@conway.com /+44 020 7237 8885